

# One Mahurangi Summary



## January 2026

### PRECINCT

#### One Mahurangi

Spend	\$28.8M	-2.0%
Transactions	440.3K	-3.8%

### REGION

#### Auckland Region

Spend	\$2,136.0M	+0.3%
Transactions	43.6M	-1.1%

### NATIONAL

#### New Zealand

Spend	\$6,629.7M	-1.6%
Transactions	135.2M	-2.5%

## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$321.3M	+0.4%
Transactions	5.0M	-1.2%

### REGION

#### Auckland Region

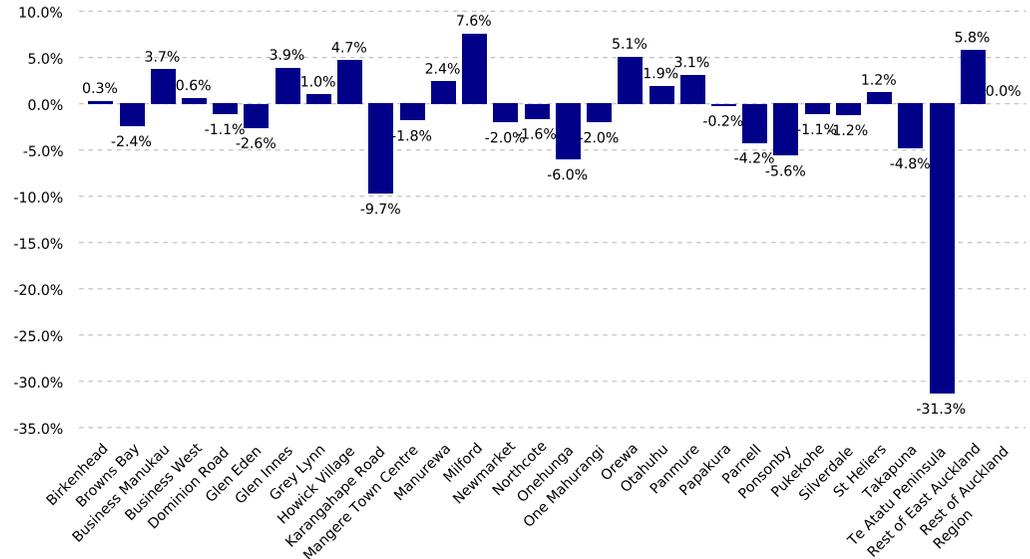
Spend	\$25,673.6M	-1.1%
Transactions	537.9M	-1.2%

### NATIONAL

#### New Zealand

Spend	\$77,260.4M	-1.1%
Transactions	1,608.8M	-1.4%

PRECINCT SPEND GROWTH



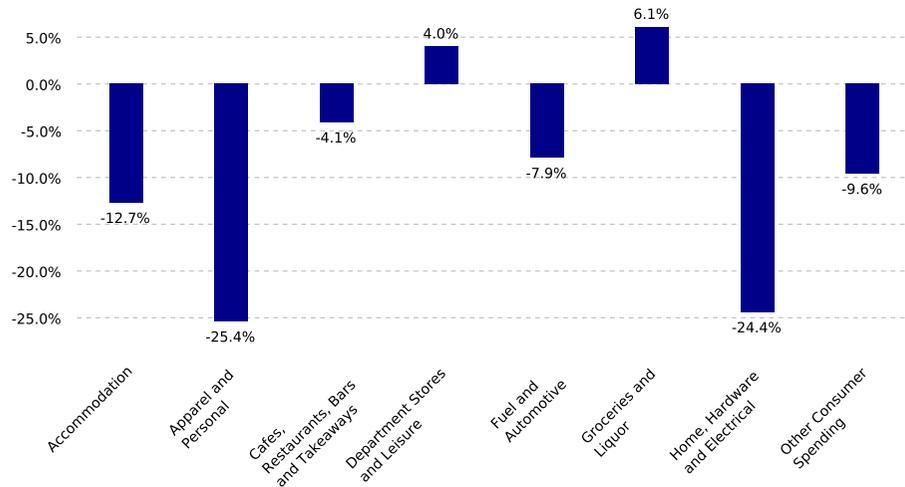
<b>Highest Growth:</b>	Milford	+7.6%
<b>Lowest Growth:</b>	Te Atatu Peninsula	-31.3%

NOTEWORTHY DATES DURING JANUARY 2026

Highest Day	Lowest Day	Average Day
Fri, 23 Jan	Thu, 01 Jan	\$929.5K
\$1.2M	\$607.1K	14.2K Transactions

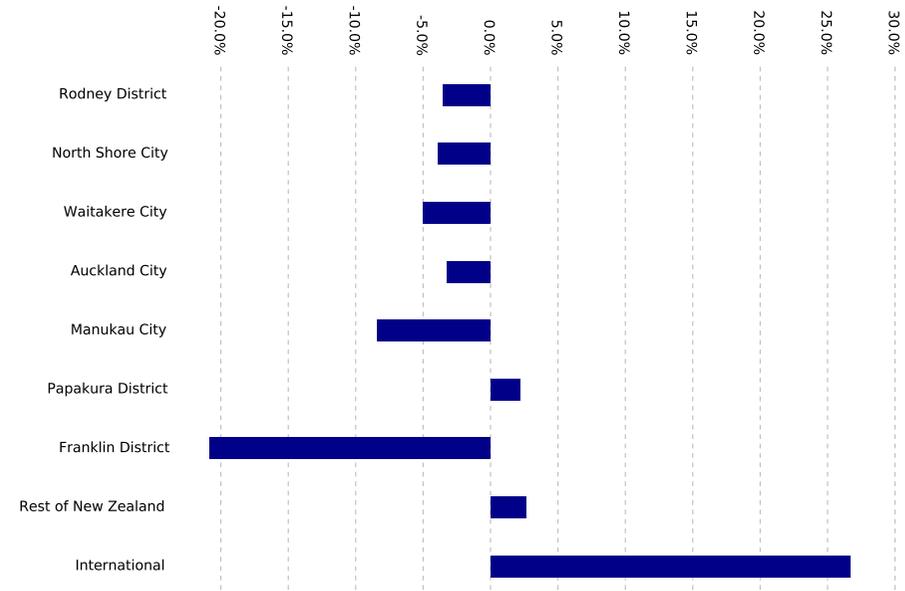
All growth rates are compared with equivalent period last year, unless stated otherwise

### STORETYPE SPEND GROWTH



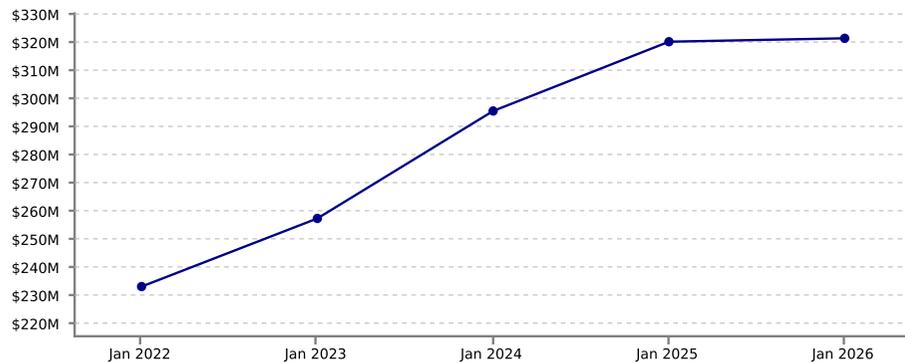
<b>Highest Growth:</b>	Groceries and Liquor	+6.1%
<b>Lowest Growth:</b>	Apparel and Personal	-25.4%

### CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+26.7%
<b>Lowest Growth:</b>	Franklin District	-20.8%

### SPEND OVER LAST 5 YEARS. YE JANUARY



<b>Average Annual Growth:</b>	(over 4 years to Jan 2026)	+8.5%
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### Reading the Report

*Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.*

*Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.*

*Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.*

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