

One Mahurangi Summary



October 2025

PRECINCT

One Mahurangi

Spend	\$27.2M	+2.0%
Transactions	423.9K	-1.0%

REGION

Auckland Region

Spend	\$2,160.2M	-0.8%
Transactions	45.5M	-2.2%

NATIONAL

New Zealand

Spend	\$6,495.8M	-1.1%
Transactions	135.8M	-2.3%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$321.5M	+1.4%
Transactions	5.0M	+0.2%

REGION

Auckland Region

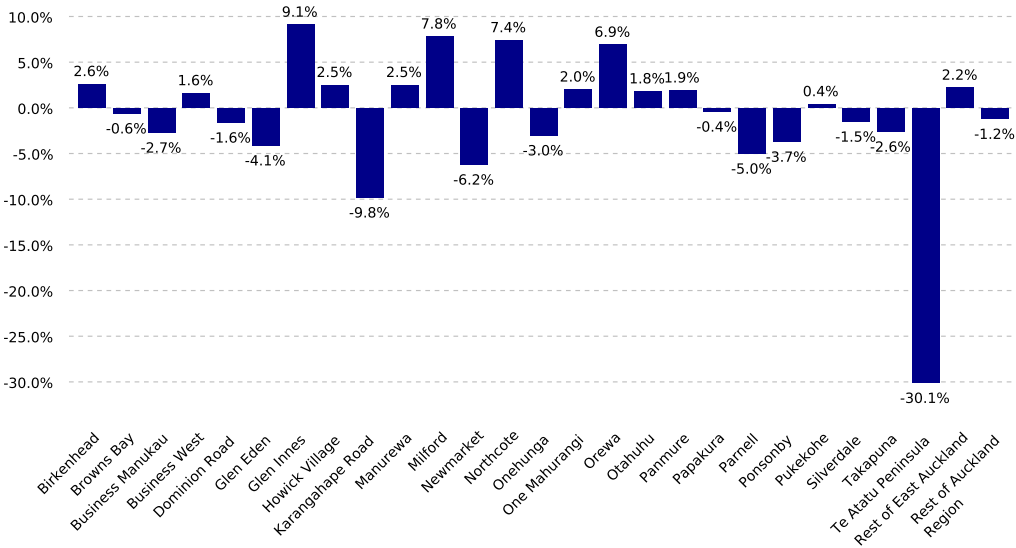
Spend	\$25,733.1M	-1.2%
Transactions	539.1M	-0.6%

NATIONAL

New Zealand

Spend	\$77,504.3M	-0.8%
Transactions	1,616.1M	-0.6%

PRECINCT SPEND GROWTH



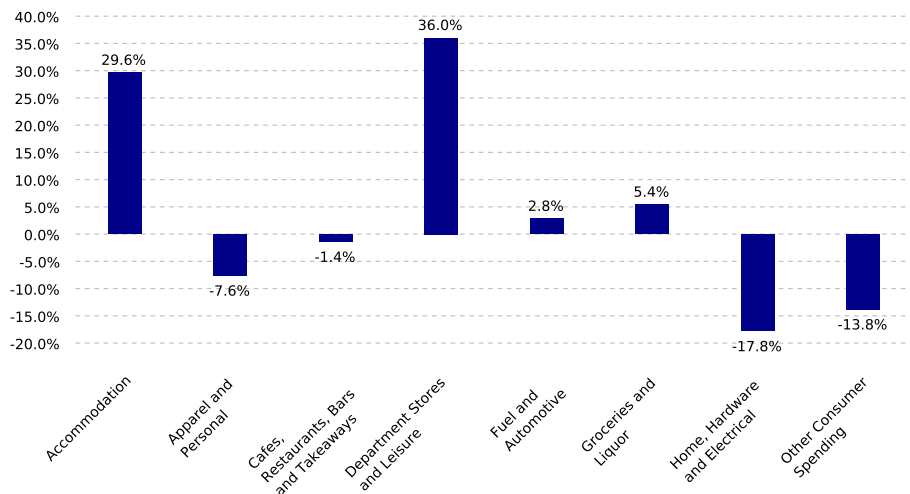
Highest Growth:	Glen Innes	+9.1%
Lowest Growth:	Te Atatu Peninsula	-30.1%

NOTEWORTHY DATES DURING OCTOBER 2025

Highest Day	Lowest Day	Average Day
Tue, 28 Oct	Mon, 27 Oct	\$878.7K
\$1.2M	\$588.6K	13.7K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

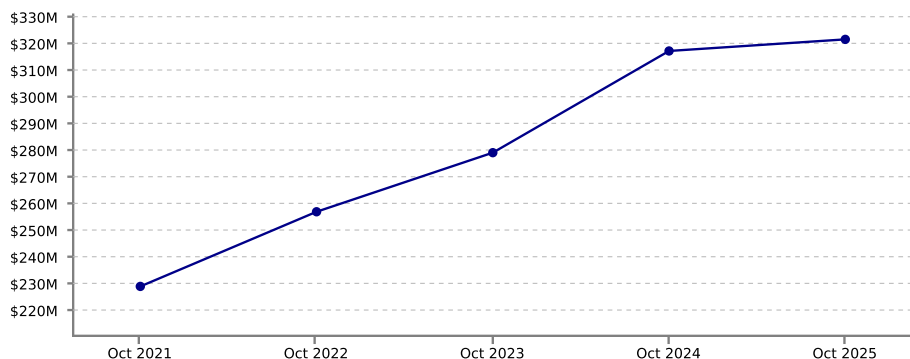
STORETYPE SPEND GROWTH



Highest Growth: Department Stores and Leisure +36.0%

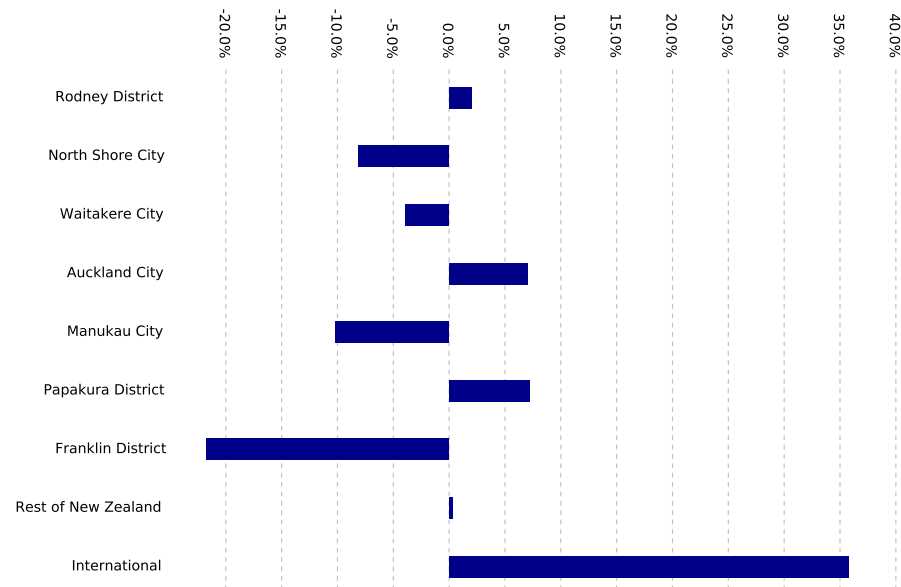
Lowest Growth: Home, Hardware and Electrical -17.8%

SPEND OVER LAST 5 YEARS. YE OCTOBER



Average Annual Growth: (over 4 years to Oct 2025) +8.9%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: International +35.8%

Lowest Growth: Franklin District -21.7%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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