

# One Mahurangi Summary



## September 2025

### PRECINCT

#### One Mahurangi

|              |         |       |
|--------------|---------|-------|
| Spend        | \$24.6M | +2.1% |
| Transactions | 389.1K  | -1.4% |

### REGION

#### Auckland Region

|              |            |       |
|--------------|------------|-------|
| Spend        | \$2,016.6M | -0.1% |
| Transactions | 42.7M      | -1.8% |

### NATIONAL

#### New Zealand

|              |            |       |
|--------------|------------|-------|
| Spend        | \$6,064.1M | +0.4% |
| Transactions | 128.1M     | -1.2% |

## Last 12 Months

### PRECINCT

#### One Mahurangi

|              |          |       |
|--------------|----------|-------|
| Spend        | \$321.0M | +1.5% |
| Transactions | 5.0M     | +0.7% |

### REGION

#### Auckland Region

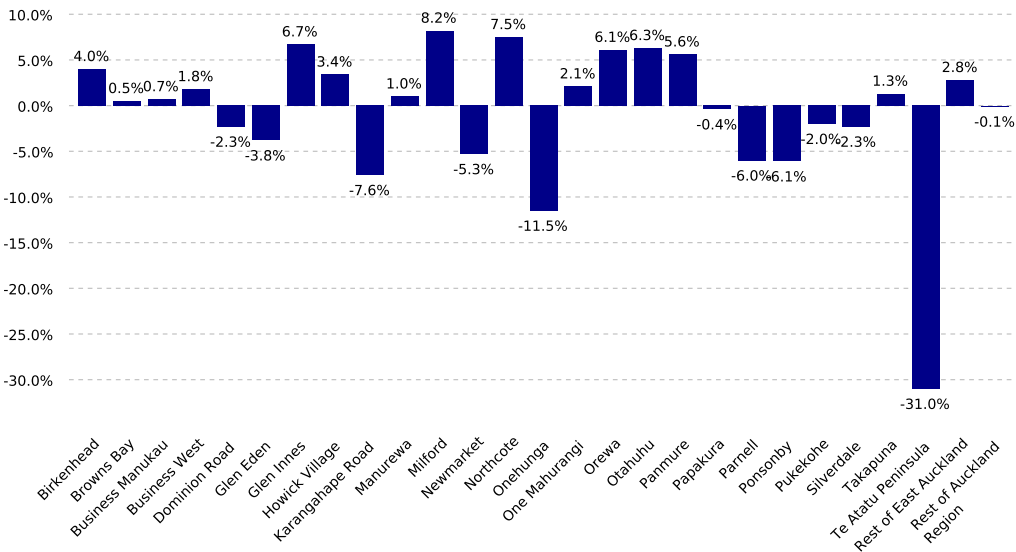
|              |             |       |
|--------------|-------------|-------|
| Spend        | \$25,704.4M | -1.3% |
| Transactions | 539.8M      | -0.4% |

### NATIONAL

#### New Zealand

|              |             |       |
|--------------|-------------|-------|
| Spend        | \$77,599.9M | -0.8% |
| Transactions | 1,623.7M    | -0.3% |

### PRECINCT SPEND GROWTH



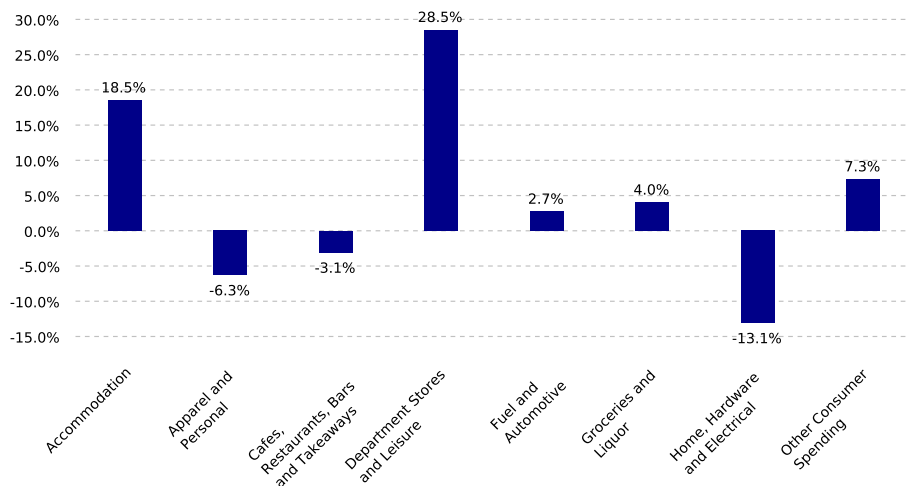
|                 |                    |        |
|-----------------|--------------------|--------|
| Highest Growth: | Milford            | +8.2%  |
| Lowest Growth:  | Te Atatu Peninsula | -31.0% |

### NOTEWORTHY DATES DURING SEPTEMBER 2025

| Highest Day | Lowest Day  | Average Day        |
|-------------|-------------|--------------------|
| Tue, 30 Sep | Sun, 14 Sep | \$821.2K           |
| \$1.0M      | \$627.9K    | 13.0K Transactions |

All growth rates are compared with equivalent period last year, unless stated otherwise

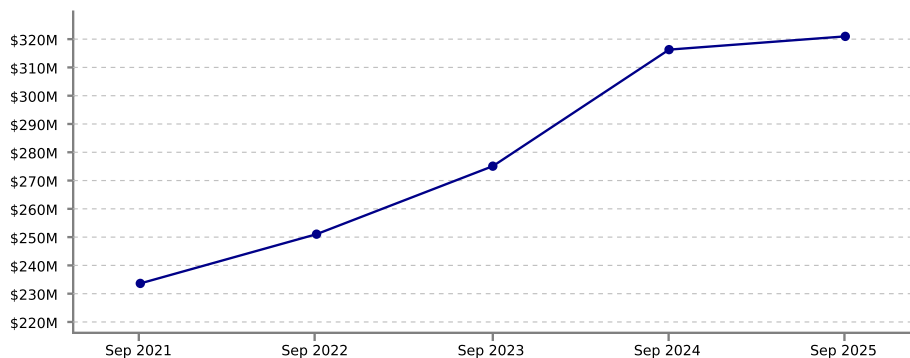
## STORETYPE SPEND GROWTH



**Highest Growth:** Department Stores and Leisure +28.5%

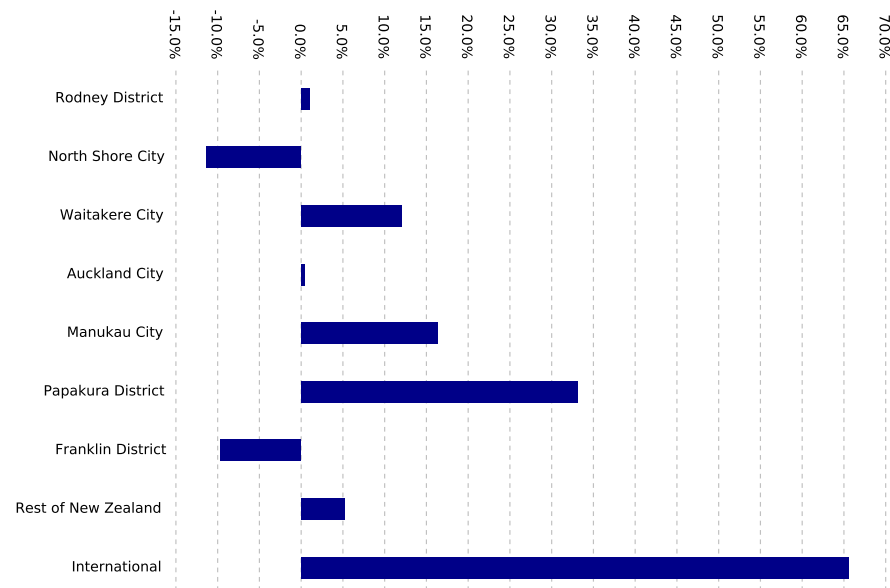
**Lowest Growth:** Home, Hardware and Electrical -13.1%

## SPEND OVER LAST 5 YEARS. YE SEPTEMBER



**Average Annual Growth:** (over 4 years to Sep 2025) +8.4%

## CUSTOMER ORIGIN SPEND GROWTH



**Highest Growth:** International +65.6%

**Lowest Growth:** North Shore City -11.3%

## Reading the Report

**Data Source:** This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

**Exclusions:** Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

**Definitions:** All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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