

One Mahurangi Summary



August 2025

PRECINCT

One Mahurangi

Spend	\$25.3M	+1.0%
Transactions	398.6K	-1.9%

REGION

Auckland Region

Spend	\$2,092.0M	-0.5%
Transactions	44.6M	-1.6%

NATIONAL

New Zealand

Spend	\$6,208.9M	-0.6%
Transactions	132.0M	-1.6%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$320.5M	+1.4%
Transactions	5.0M	+1.1%

REGION

Auckland Region

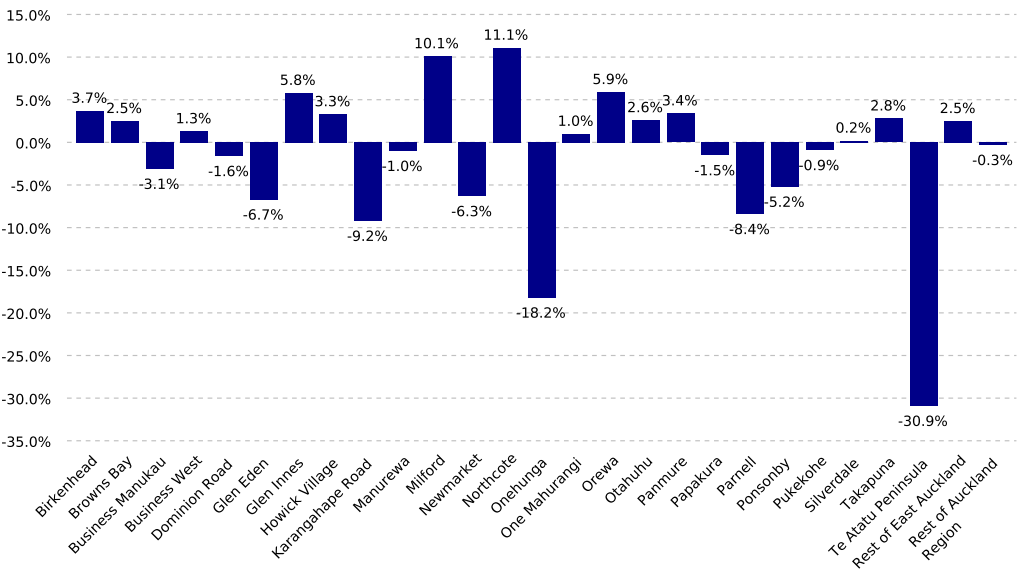
Spend	\$25,660.7M	-1.9%
Transactions	539.7M	-0.5%

NATIONAL

New Zealand

Spend	\$77,516.0M	-1.3%
Transactions	1,624.1M	-0.5%

PRECINCT SPEND GROWTH



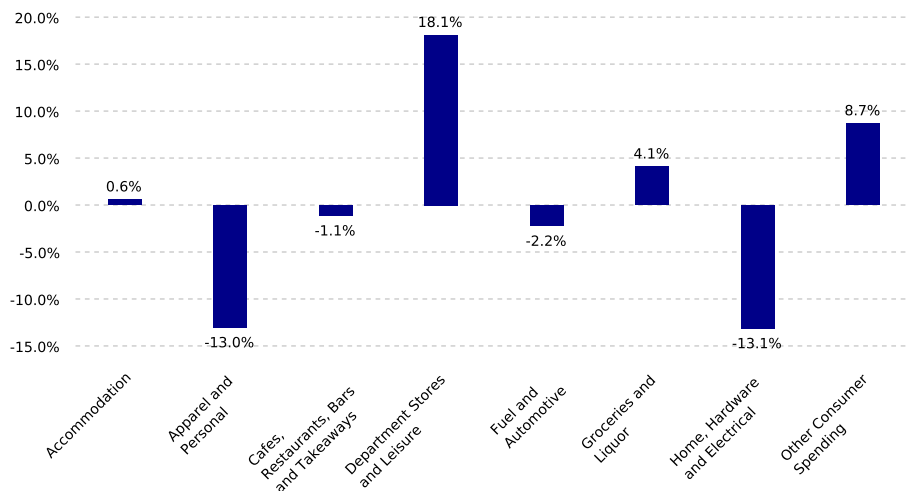
Highest Growth:	Northcote	+11.1%
Lowest Growth:	Te Atatu Peninsula	-30.9%

NOTEWORTHY DATES DURING AUGUST 2025

Highest Day	Lowest Day	Average Day
Fri, 29 Aug	Sun, 31 Aug	\$816.6K
\$1.1M	\$585.4K	12.9K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

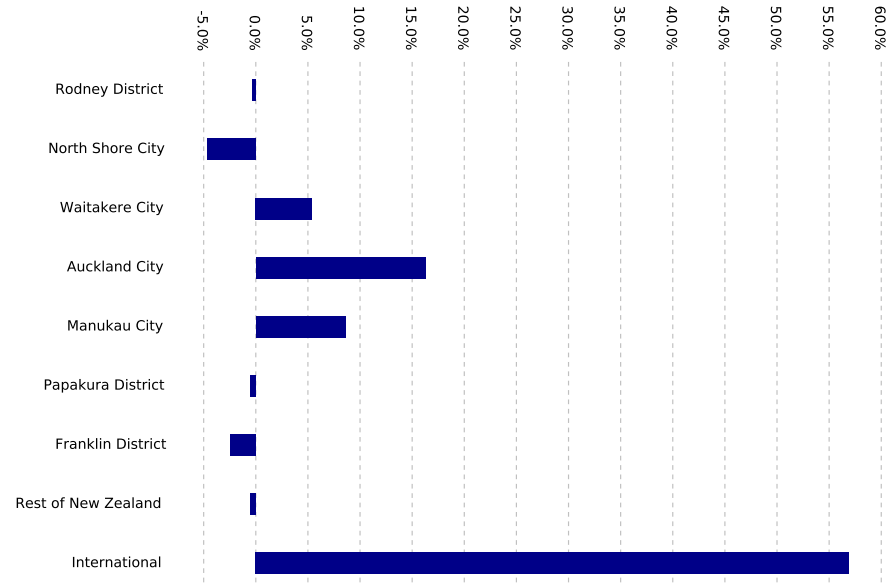
STORETYPE SPEND GROWTH



Highest Growth: Department Stores and Leisure +18.1%

Lowest Growth: Home, Hardware and Electrical -13.1%

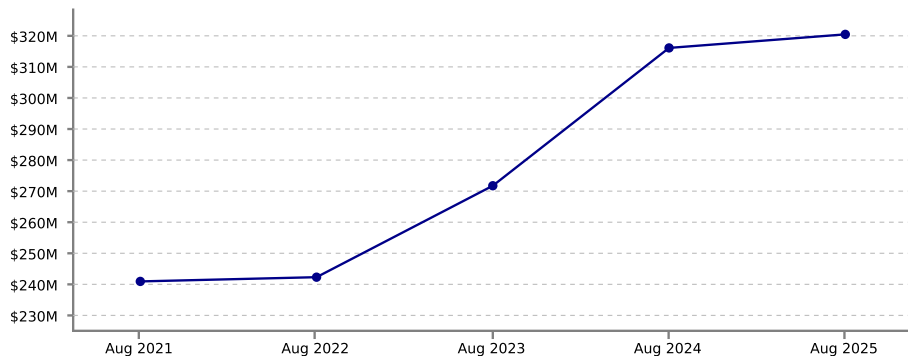
CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: International +56.9%

Lowest Growth: North Shore City -4.7%

SPEND OVER LAST 5 YEARS. YE AUGUST



Average Annual Growth: (over 4 years to Aug 2025) +7.6%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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