

One Mahurangi Summary



July 2025

PRECINCT

One Mahurangi		
Spend	\$25.3M	+4.6%
Transactions	395.8K	+0.5%

REGION

Auckland Region		
Spend	\$2,056.4M	+0.7%
Transactions	43.5M	-0.7%

NATIONAL

New Zealand		
Spend	\$6,191.1M	+1.1%
Transactions	130.7M	-0.2%

Last 12 Months

PRECINCT

One Mahurangi		
Spend	\$320.2M	+1.5%
Transactions	5.0M	+1.5%

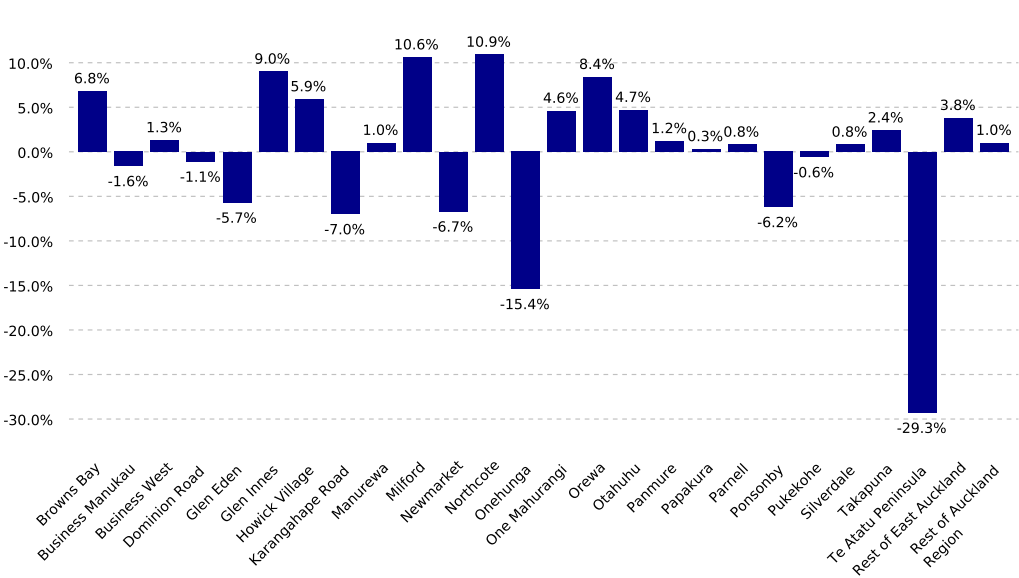
REGION

Auckland Region		
Spend	\$25,645.0M	-2.2%
Transactions	540.1M	-0.4%

NATIONAL

New Zealand		
Spend	\$77,478.3M	-1.4%
Transactions	1,625.0M	-0.4%

PRECINCT SPEND GROWTH



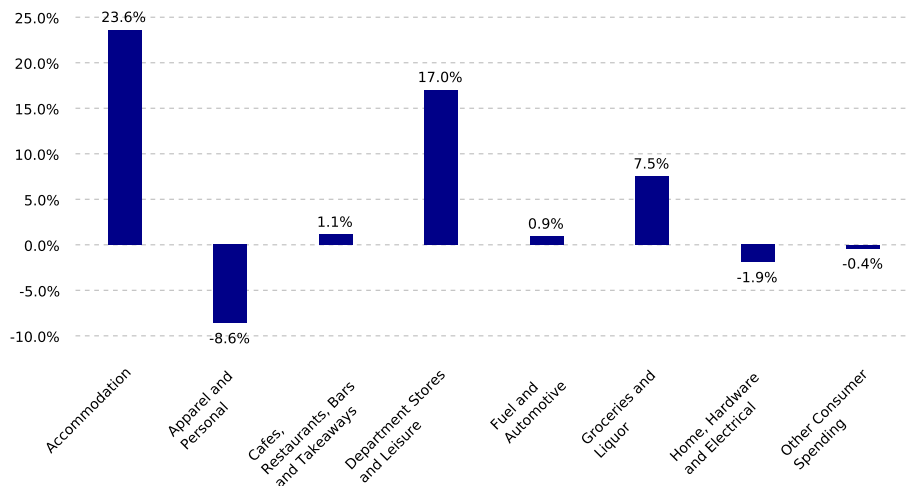
Highest Growth:	Northcote	+10.9%
Lowest Growth:	Te Atatu Peninsula	-29.3%

NOTEWORTHY DATES DURING JULY 2025

Highest Day	Lowest Day	Average Day
Fri, 04 Jul	Sun, 06 Jul	\$814.6K
\$1.0M	\$609.8K	12.8K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

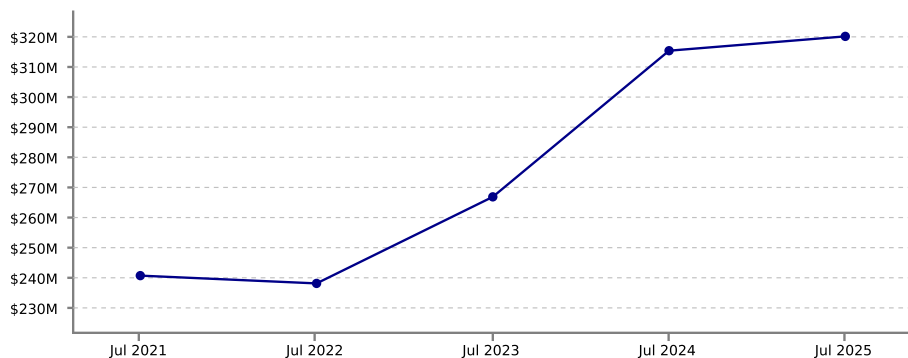
STORETYPE SPEND GROWTH



Highest Growth: Accommodation +23.6%

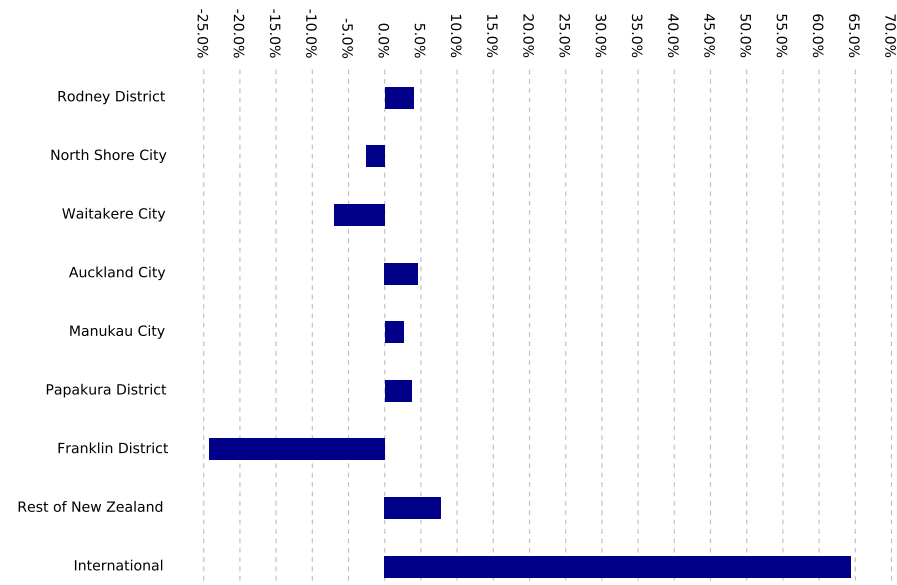
Lowest Growth: Apparel and Personal -8.6%

SPEND OVER LAST 5 YEARS. YE JULY



Average Annual Growth: (over 4 years to Jul 2025) +7.6%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: International +64.4%

Lowest Growth: Franklin District -24.3%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

Copyright of Marketview Ltd.

Disclaimer: While every effort has been made in the production of this report, Marketview Ltd is not responsible for the results of any actions taken on the basis of the information in this report and expressly disclaim any liability to any person for anything done or omitted to be done by any such person in reliance on the contents of this report and any losses suffered by any person whether direct or indirect, including loss of profits.

For all enquiries, please contact us at info@marketview.co.nz or 04 472 1991.