

# One Mahurangi Summary



## March 2025

### PRECINCT

#### One Mahurangi

Spend	\$27.0M	-1.0%
Transactions	432.7K	+2.0%

### REGION

#### Auckland Region

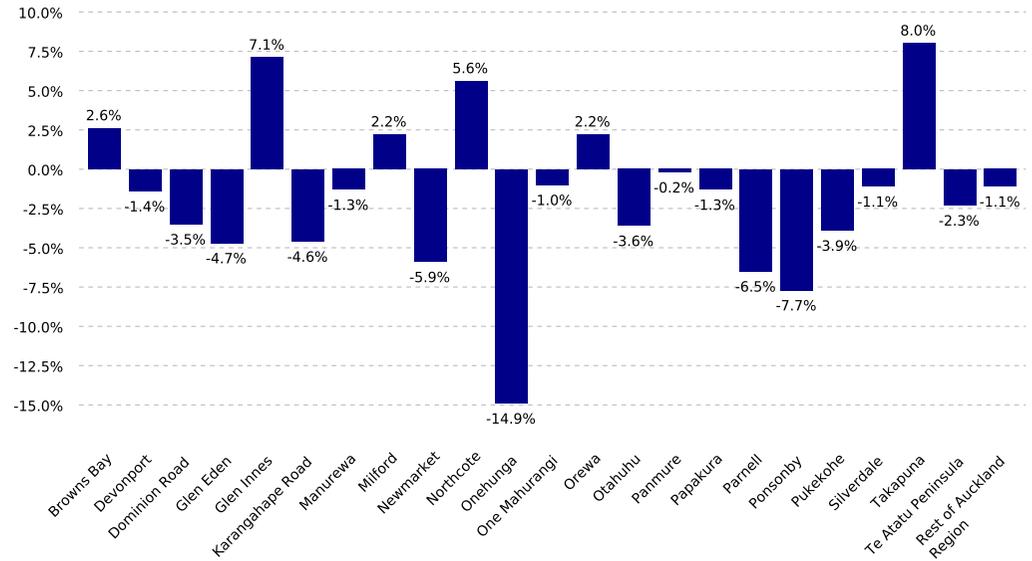
Spend	\$2,176.0M	-1.4%
Transactions	46.7M	+1.2%

### NATIONAL

#### New Zealand

Spend	\$6,536.4M	-2.5%
Transactions	139.5M	-0.2%

PRECINCT SPEND GROWTH



## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$319.0M	+4.8%
Transactions	5.1M	+3.4%

### REGION

#### Auckland Region

Spend	\$25,743.1M	-2.2%
Transactions	542.2M	+0.2%

### NATIONAL

#### New Zealand

Spend	\$77,605.5M	-1.4%
Transactions	1,628.8M	-0.1%

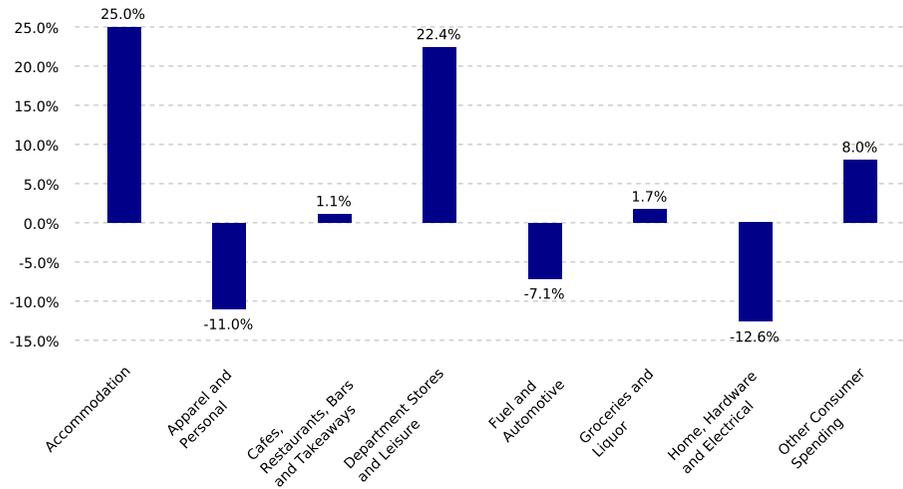
<b>Highest Growth:</b>	Takapuna	+8.0%
<b>Lowest Growth:</b>	Onehunga	-14.9%

NOTEWORTHY DATES DURING MARCH 2025

Highest Day	Lowest Day	Average Day
Fri, 21 Mar	Sun, 23 Mar	\$869.5K
\$1.1M	\$670.8K	14.0K Transactions

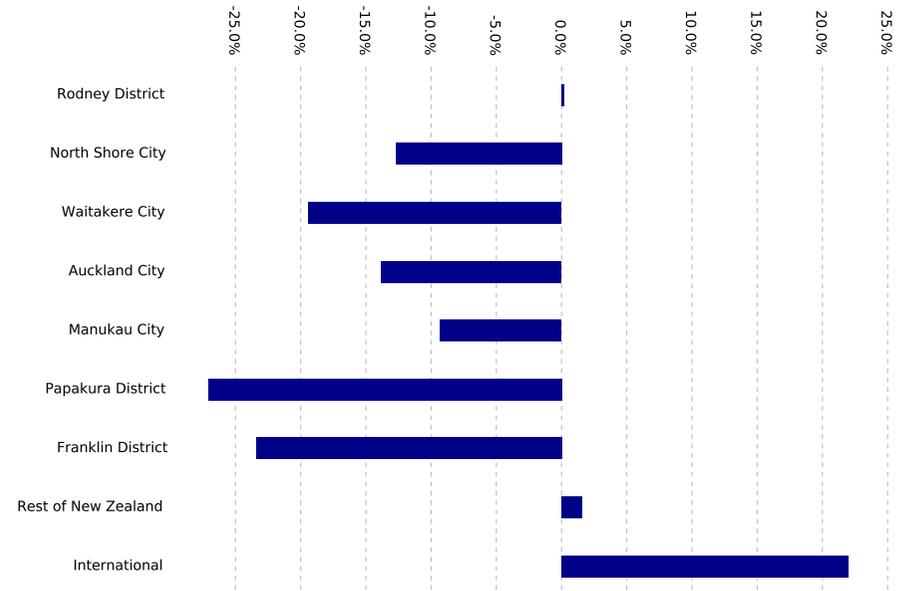
All growth rates are compared with equivalent period last year, unless stated otherwise

## STORETYPE SPEND GROWTH



<b>Highest Growth:</b>	Accommodation	+25.0%
<b>Lowest Growth:</b>	Home, Hardware and Electrical	-12.6%

## CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+22.0%
<b>Lowest Growth:</b>	Papakura District	-27.1%

## SPEND OVER LAST 5 YEARS. YE MARCH



<b>Average Annual Growth:</b>	(over 4 years to Mar 2025)	+9.2%
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## Reading the Report

*Data Source:* This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

*Exclusions:* Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

*Definitions:* All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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