

One Mahurangi Summary



March 2025

PRECINCT

One Mahurangi

Spend	\$27.0M	-1.0%
Transactions	432.7K	+2.0%

REGION

Auckland Region

Spend	\$2,176.0M	-1.4%
Transactions	46.7M	+1.2%

NATIONAL

New Zealand

Spend	\$6,536.4M	-2.5%
Transactions	139.5M	-0.2%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$319.0M	+4.8%
Transactions	5.1M	+3.4%

REGION

Auckland Region

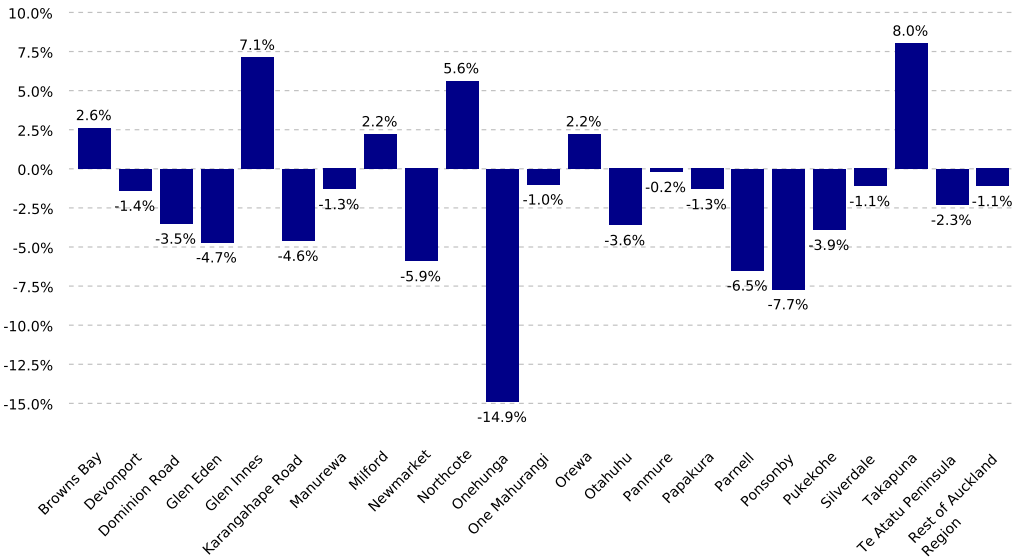
Spend	\$25,743.1M	-2.2%
Transactions	542.2M	+0.2%

NATIONAL

New Zealand

Spend	\$77,605.5M	-1.4%
Transactions	1,628.8M	-0.1%

PRECINCT SPEND GROWTH



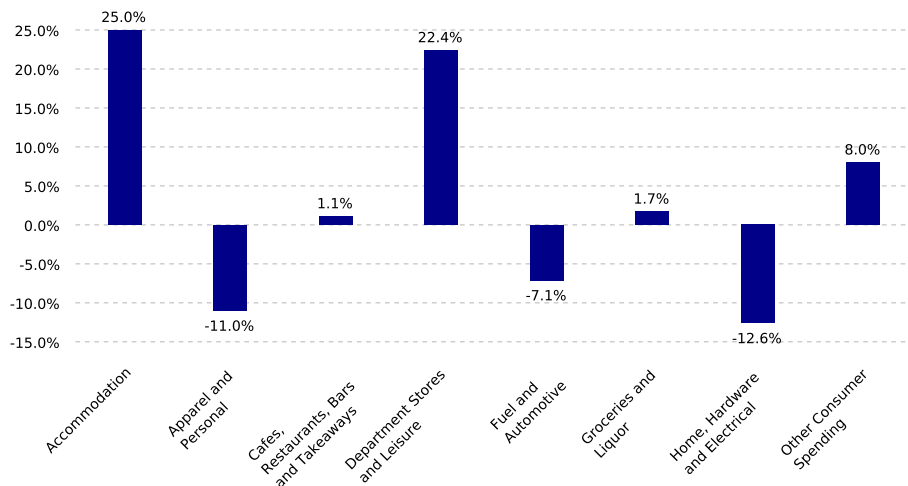
Highest Growth:	Takapuna	+8.0%
Lowest Growth:	Onehunga	-14.9%

NOTEWORTHY DATES DURING MARCH 2025

Highest Day	Lowest Day	Average Day
Fri, 21 Mar	Sun, 23 Mar	\$869.5K
\$1.1M	\$670.8K	14.0K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

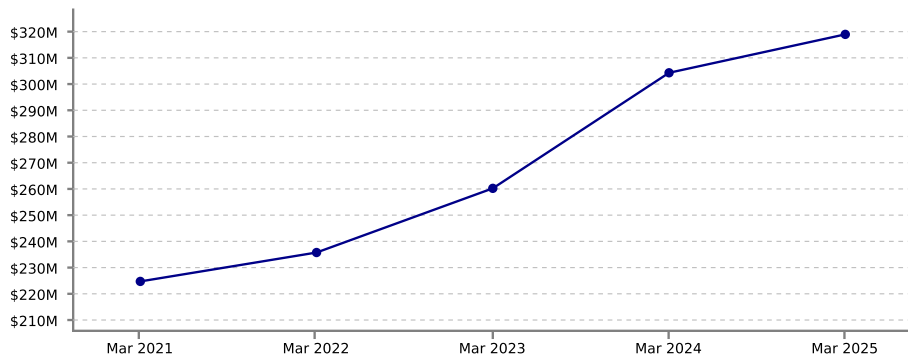
STORETYPE SPEND GROWTH



Highest Growth: Accommodation +25.0%

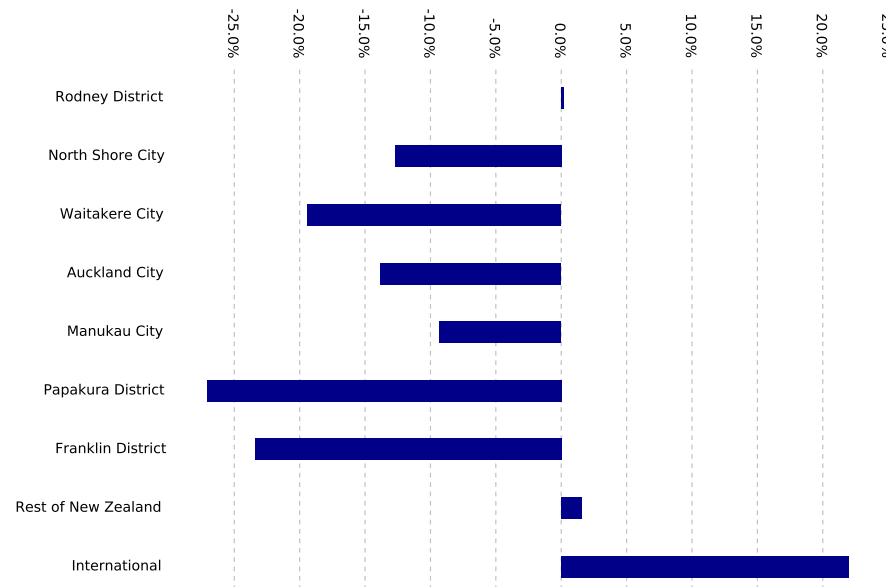
Lowest Growth: Home, Hardware and Electrical -12.6%

SPEND OVER LAST 5 YEARS. YE MARCH



Average Annual Growth: (over 4 years to Mar 2025) +9.2%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: International +22.0%

Lowest Growth: Papakura District -27.1%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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