

# One Mahurangi Summary



## February 2025

### PRECINCT

#### One Mahurangi

Spend	\$25.0M	-5.0%
Transactions	402.7K	-4.4%

### REGION

#### Auckland Region

Spend	\$1,956.5M	-6.4%
Transactions	42.1M	-4.0%

### NATIONAL

#### New Zealand

Spend	\$6,035.7M	-4.8%
Transactions	128.4M	-3.6%

## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$318.4M	+6.0%
Transactions	5.0M	+3.2%

### REGION

#### Auckland Region

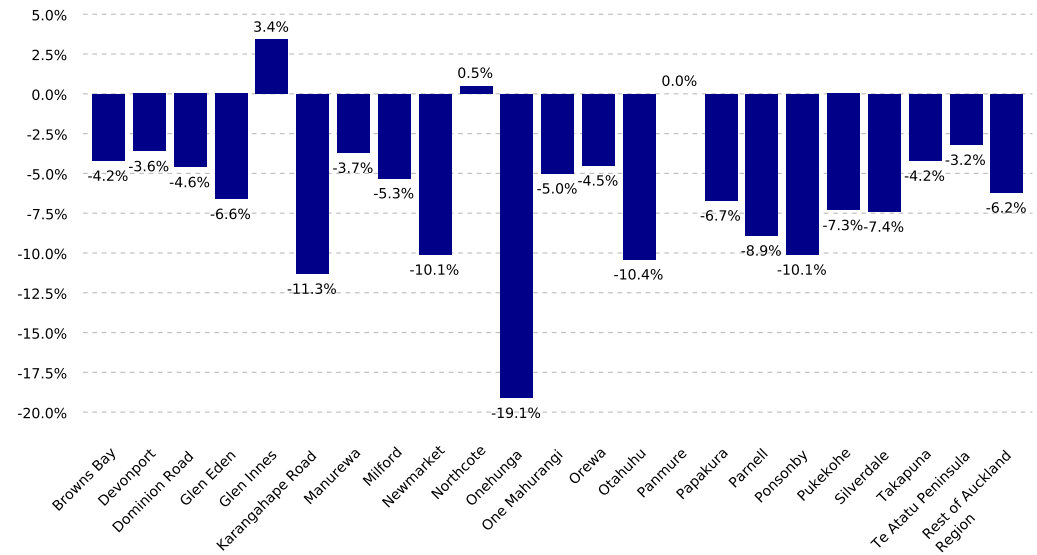
Spend	\$25,724.2M	-2.3%
Transactions	540.2M	-0.1%

### NATIONAL

#### New Zealand

Spend	\$77,549.2M	-1.1%
Transactions	1,623.0M	-0.2%

## PRECINCT SPEND GROWTH



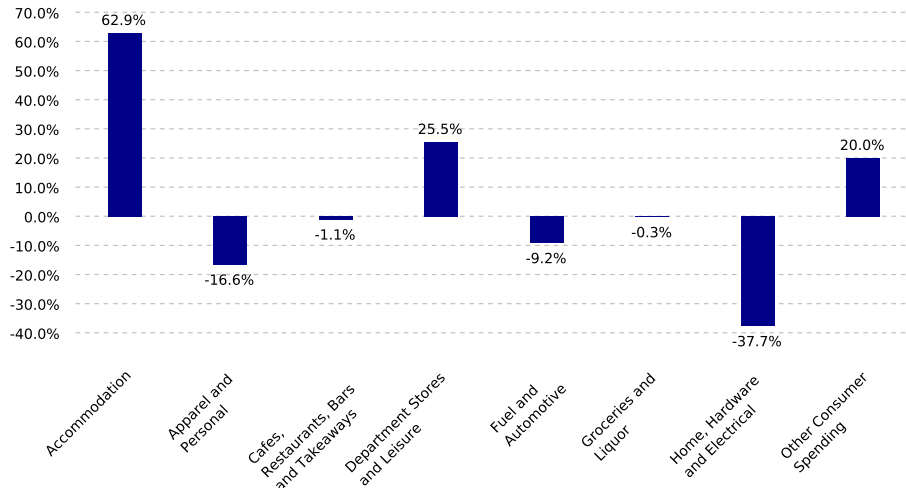
<b>Highest Growth:</b>	Glen Innes	+3.4%
<b>Lowest Growth:</b>	Onehunga	-19.1%

## NOTEWORTHY DATES DURING FEBRUARY 2025

Highest Day	Lowest Day	Average Day
Wed, 05 Feb	Sun, 16 Feb	\$893.2K
\$1.2M	\$699.1K	14.4K Transactions

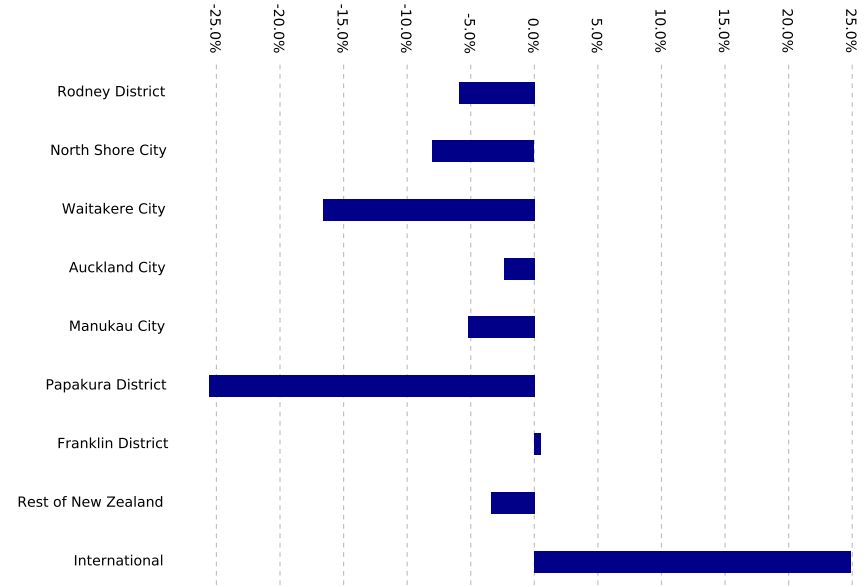
All growth rates are compared with equivalent period last year, unless stated otherwise

### STORETYPE SPEND GROWTH



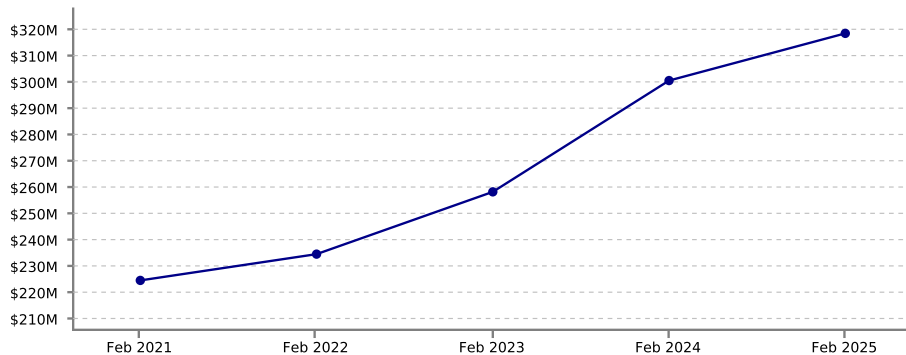
<b>Highest Growth:</b>	Accommodation	+62.9%
<b>Lowest Growth:</b>	Home, Hardware and Electrical	-37.7%

### CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+24.9%
<b>Lowest Growth:</b>	Papakura District	-25.6%

### SPEND OVER LAST 5 YEARS. YE FEBRUARY



<b>Average Annual Growth:</b>	(over 4 years to Feb 2025)	+9.2%
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### Reading the Report

*Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.*

*Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.*

*Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.*

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