

One Mahurangi Summary



November 2024

PRECINCT

One Mahurangi

Spend	\$27.5M	+0.9%
Transactions	435.1K	+1.3%

REGION

Auckland Region

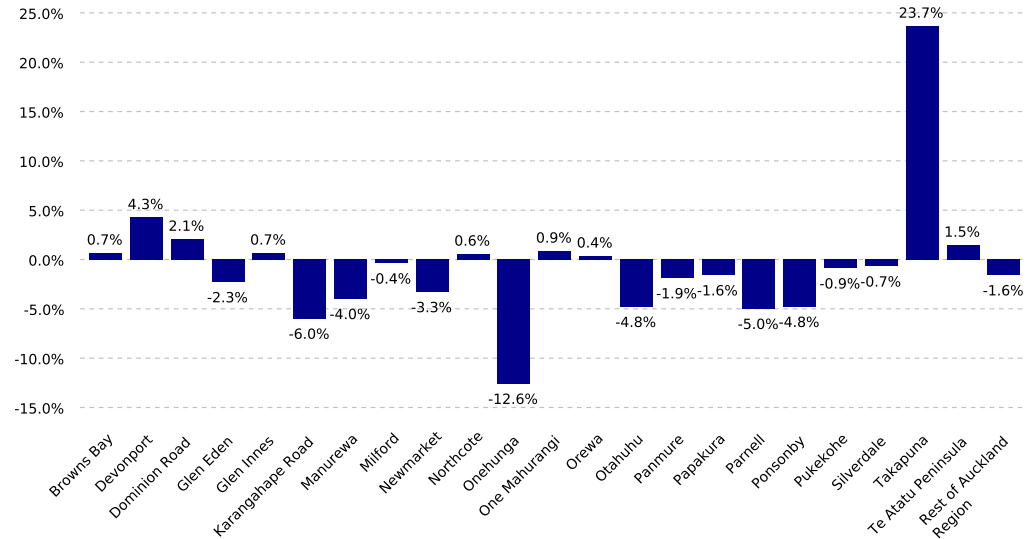
Spend	\$2,288.1M	-1.6%
Transactions	47.3M	+0.7%

NATIONAL

New Zealand

Spend	\$6,780.1M	-0.9%
Transactions	140.6M	+0.8%

PRECINCT SPEND GROWTH



Last 12 Months

PRECINCT

One Mahurangi

Spend	\$317.3M	+11.7%
Transactions	5.0M	+6.9%

REGION

Auckland Region

Spend	\$25,911.6M	-1.0%
Transactions	541.1M	+1.1%

NATIONAL

New Zealand

Spend	\$77,910.1M	+0.1%
Transactions	1,626.4M	+0.9%

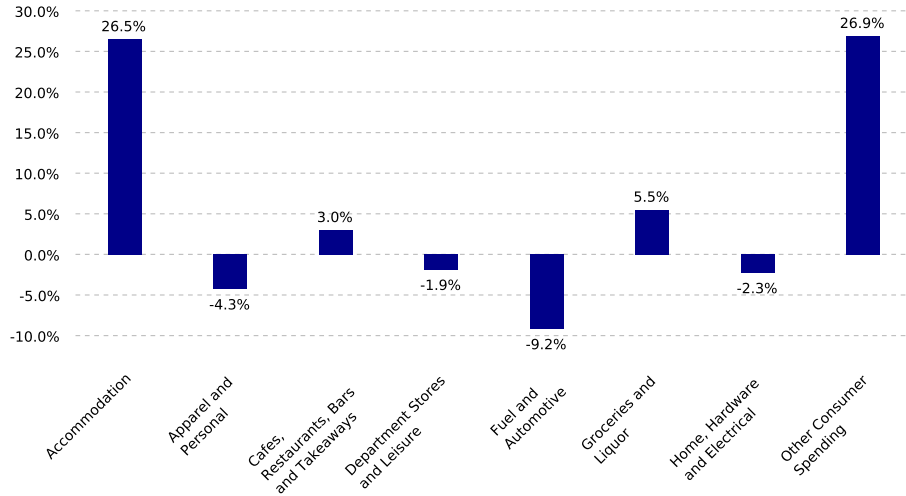
Highest Growth:	Takapuna	+23.7%
Lowest Growth:	Onehunga	-12.6%

NOTEWORTHY DATES DURING NOVEMBER 2024

Highest Day	Lowest Day	Average Day
Fri, 29 Nov	Sun, 17 Nov	\$917.4K
\$1.2M	\$700.4K	14.5K Transactions

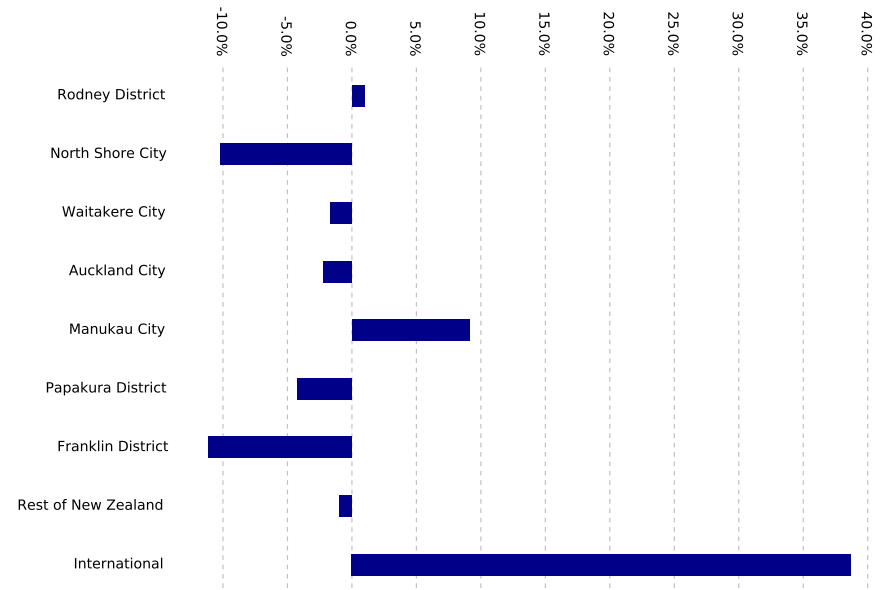
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



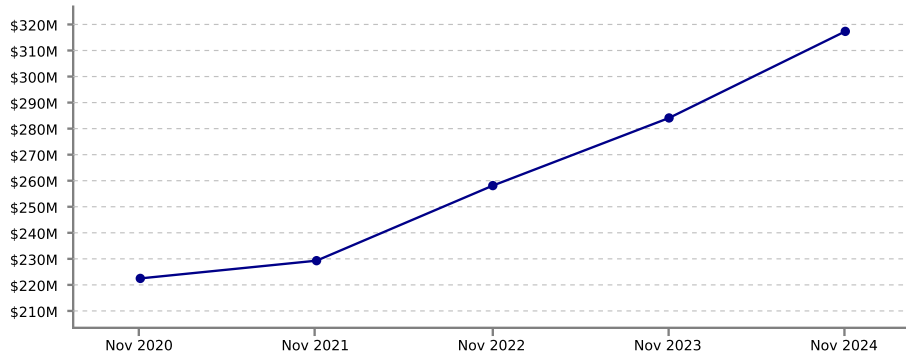
Highest Growth:	Other Consumer Spending	+26.9%
Lowest Growth:	Fuel and Automotive	-9.2%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+38.7%
Lowest Growth:	Franklin District	-11.1%

SPEND OVER LAST 5 YEARS. YE NOVEMBER



Average Annual Growth:	(over 4 years to Nov 2024)	+9.3%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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