

One Mahurangi Summary



October 2024

PRECINCT

One Mahurangi

| | | |
|--------------|---------|-------|
| Spend | \$26.7M | +3.2% |
| Transactions | 428.1K | +5.3% |

REGION

Auckland Region

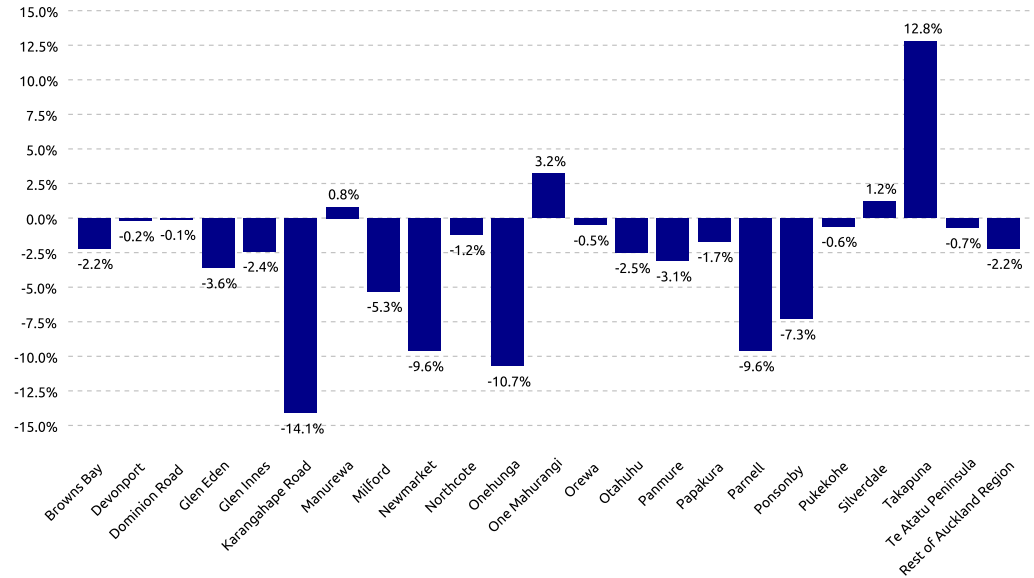
| | | |
|--------------|------------|-------|
| Spend | \$2,164.0M | -2.3% |
| Transactions | 46.2M | +1.1% |

NATIONAL

New Zealand

| | | |
|--------------|------------|-------|
| Spend | \$6,547.4M | -0.7% |
| Transactions | 138.6M | +1.3% |

PRECINCT SPEND GROWTH



| | | |
|------------------------|------------------|--------|
| Highest Growth: | Takapuna | +12.8% |
| Lowest Growth: | Karangahape Road | -14.1% |

Last 12 Months

PRECINCT

One Mahurangi

| | | |
|--------------|----------|--------|
| Spend | \$317.1M | +13.7% |
| Transactions | 5.0M | +8.2% |

REGION

Auckland Region

| | | |
|--------------|-------------|-------|
| Spend | \$25,936.7M | -0.6% |
| Transactions | 540.5M | +1.4% |

NATIONAL

New Zealand

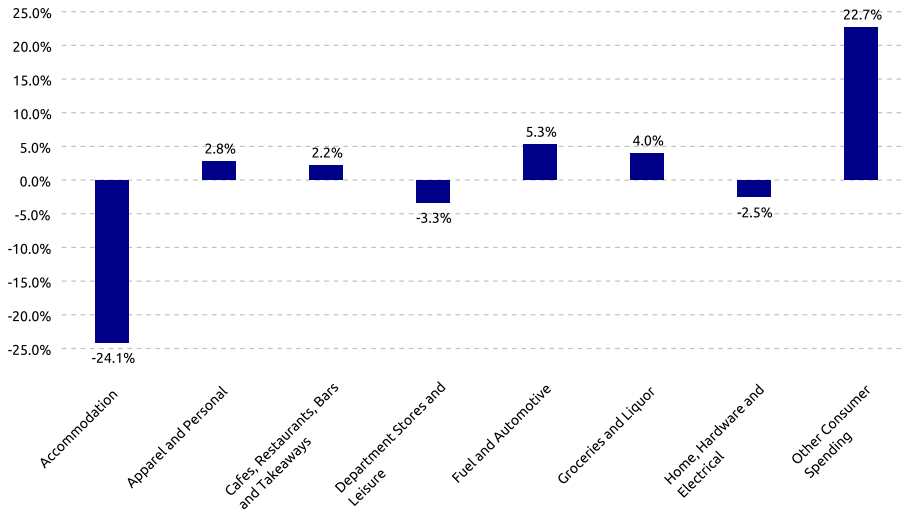
| | | |
|--------------|-------------|-------|
| Spend | \$77,956.5M | +0.5% |
| Transactions | 1,624.7M | +1.1% |

NOTEWORTHY DATES DURING OCTOBER 2024

| Highest Day | Lowest Day | Average Day |
|-------------|-------------|--------------------|
| Fri, 25 Oct | Mon, 28 Oct | \$860.4K |
| \$1.2M | \$621.8K | 13.8K Transactions |

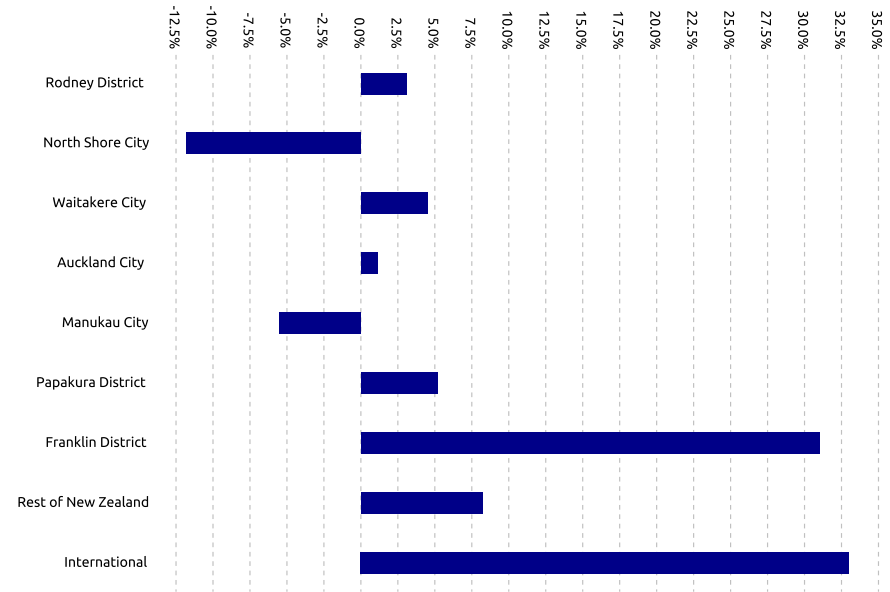
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



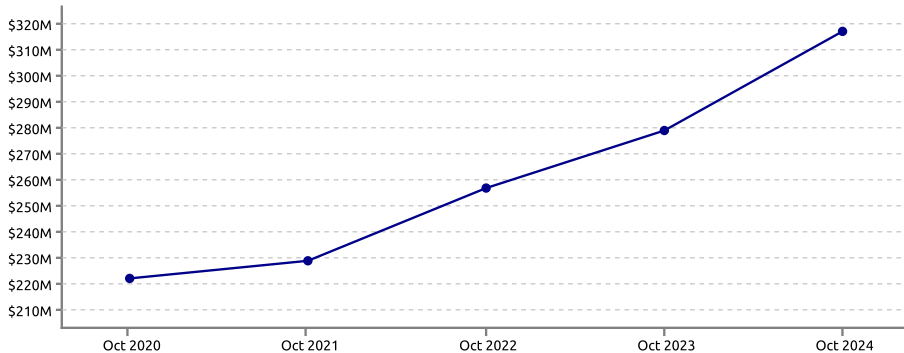
| | | |
|------------------------|-------------------------|--------|
| Highest Growth: | Other Consumer Spending | +22.7% |
| Lowest Growth: | Accommodation | -24.1% |

CUSTOMER ORIGIN SPEND GROWTH



| | | |
|------------------------|------------------|--------|
| Highest Growth: | International | +33.0% |
| Lowest Growth: | North Shore City | -11.8% |

SPEND OVER LAST 5 YEARS. YE OCTOBER



| | | |
|-------------------------------|----------------------------|-------|
| Average Annual Growth: | (over 4 years to Oct 2024) | +9.4% |
|-------------------------------|----------------------------|-------|

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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For all enquiries, please contact us at info@marketview.co.nz or 04 472 1991.