

One Mahurangi BID Programme Budget

BID proposed budget 2024/2025		Totals
BID Target rate income		\$149,500
Sponsorship/ Associate Membership		\$94,800
Grants/ Sponsorship supporting Events		\$5,000
Info Centre Grants/ Display Advertising		\$21,500
		\$270,800
Indicative expenditure budget		
	Decription	
Human Resources	Town Manager	77,500
	Comms/ Marketing	50,000
	Reporting/ Admin	33,600
	Info Centre Staffing	40,170
	Audit/Accounting/Office Costs	8,441
	which covers	
	Strategic plan development	
	Advocacy	
	Communications	
	Reporting	
	Community coordination	
	Event management	
Relationship building		
Marketing	Destination promotion	9,000
	Business Advertising and promotion	
	Business attraction	
Advocacy/ Specialist Advice	Consultancy & reports	0
Business support	8 x network meetings	3,000
	business attraction programme	
Environment attraction	Crime and satefy programme	3,000
	Traffic management and review	
	Enhancing public amenity	
Events	Annual events	9,000
Communications	Member - 12 newsletters	30,000
	External - press, blogs	
	Business directory	
	Website management	
	Email newsletters/ social media	
	Visitor information	
Contingency		5,500
Total		269,211
	Overall Surplus/ (Deficit)	\$ 1,589