

# One Mahurangi Summary



## July 2024

### PRECINCT

#### One Mahurangi

Spend	\$24.2M	+1.7%
Transactions	393.9K	+2.8%

### REGION

#### Auckland Region

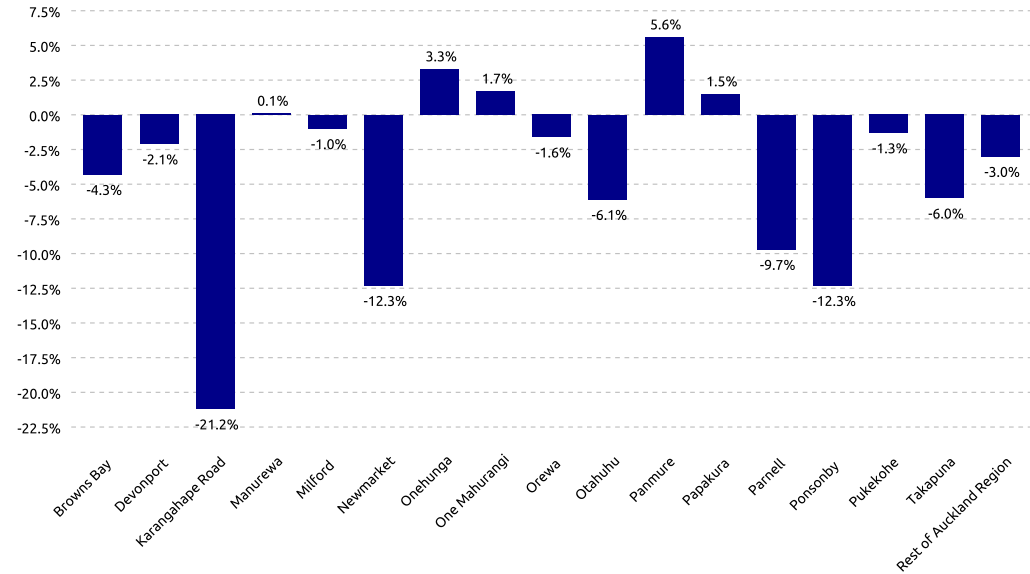
Spend	\$2,031.2M	-3.3%
Transactions	43.6M	+0.0%

### NATIONAL

#### New Zealand

Spend	\$6,076.7M	-2.0%
Transactions	129.8M	-0.5%

## PRECINCT SPEND GROWTH



<b>Highest Growth:</b>	Panmure	+5.6%
<b>Lowest Growth:</b>	Karangahape Road	-21.2%

## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$316.4M	+18.1%
Transactions	5.0M	+9.8%

### REGION

#### Auckland Region

Spend	\$26,149.8M	+1.0%
Transactions	540.6M	+2.2%

### NATIONAL

#### New Zealand

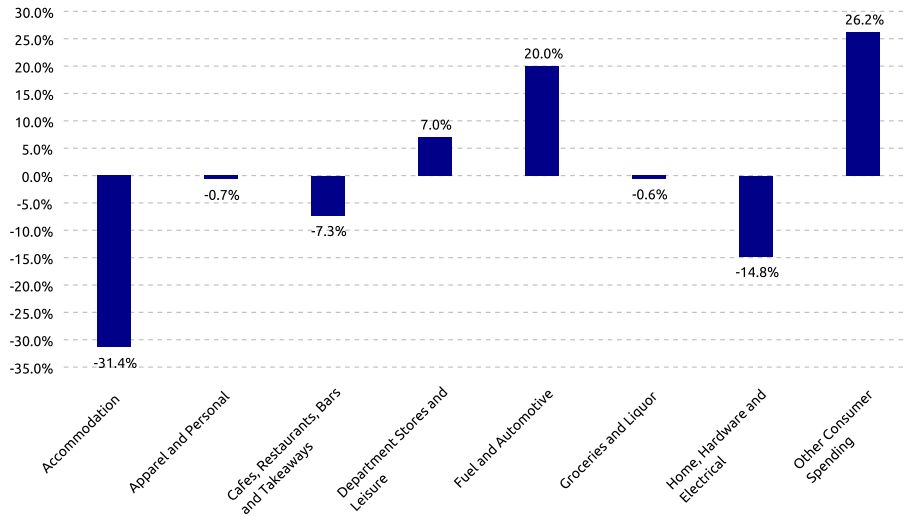
Spend	\$78,244.8M	+1.7%
Transactions	1,624.6M	+1.9%

## NOTEWORTHY DATES DURING JULY 2024

Highest Day	Lowest Day	Average Day
Fri, 19 Jul	Sun, 07 Jul	\$779.8K
\$947.8K	\$591.8K	12.7K Transactions

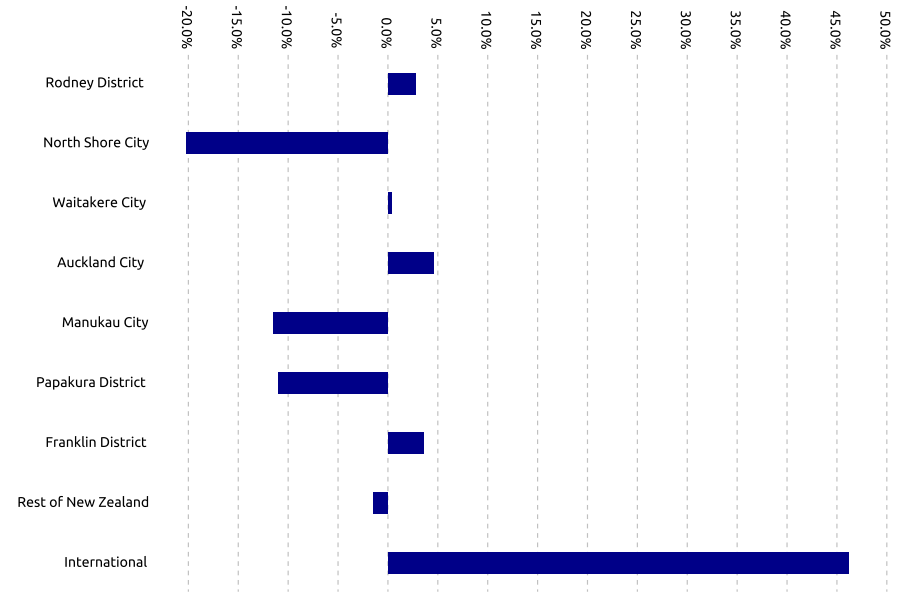
All growth rates are compared with equivalent period last year, unless stated otherwise

## STORETYPE SPEND GROWTH



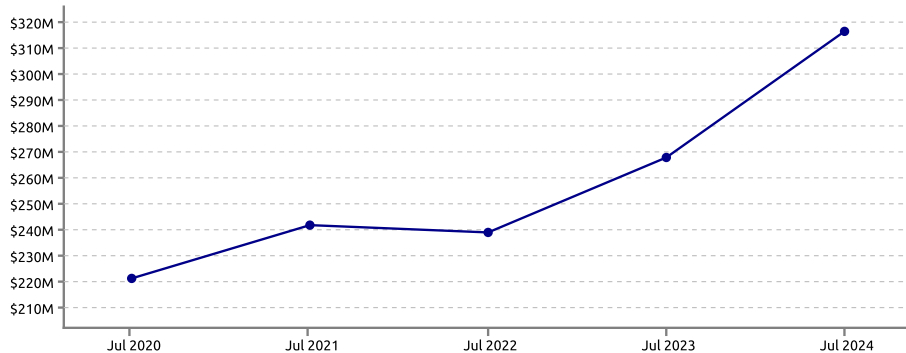
<b>Highest Growth:</b>	Other Consumer Spending	+26.2%
<b>Lowest Growth:</b>	Accommodation	-31.4%

## CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+46.2%
<b>Lowest Growth:</b>	North Shore City	-20.2%

## SPEND OVER LAST 5 YEARS. YE JULY



<b>Average Annual Growth:</b>	(over 4 years to Jul 2024)	+9.5%
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## Reading the Report

*Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.*

*Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.*

*Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.*

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