

# One Mahurangi Summary



## May 2024

### PRECINCT

#### One Mahurangi

|              |         |        |
|--------------|---------|--------|
| Spend        | \$26.1M | +22.5% |
| Transactions | 417.3K  | +8.8%  |

### REGION

#### Auckland Region

|              |            |       |
|--------------|------------|-------|
| Spend        | \$2,156.5M | +1.5% |
| Transactions | 45.9M      | +2.6% |

### NATIONAL

#### New Zealand

|              |            |       |
|--------------|------------|-------|
| Spend        | \$6,352.1M | +2.9% |
| Transactions | 135.1M     | +2.2% |

## Last 12 Months

### PRECINCT

#### One Mahurangi

|              |          |        |
|--------------|----------|--------|
| Spend        | \$313.9M | +19.9% |
| Transactions | 5.0M     | +11.6% |

### REGION

#### Auckland Region

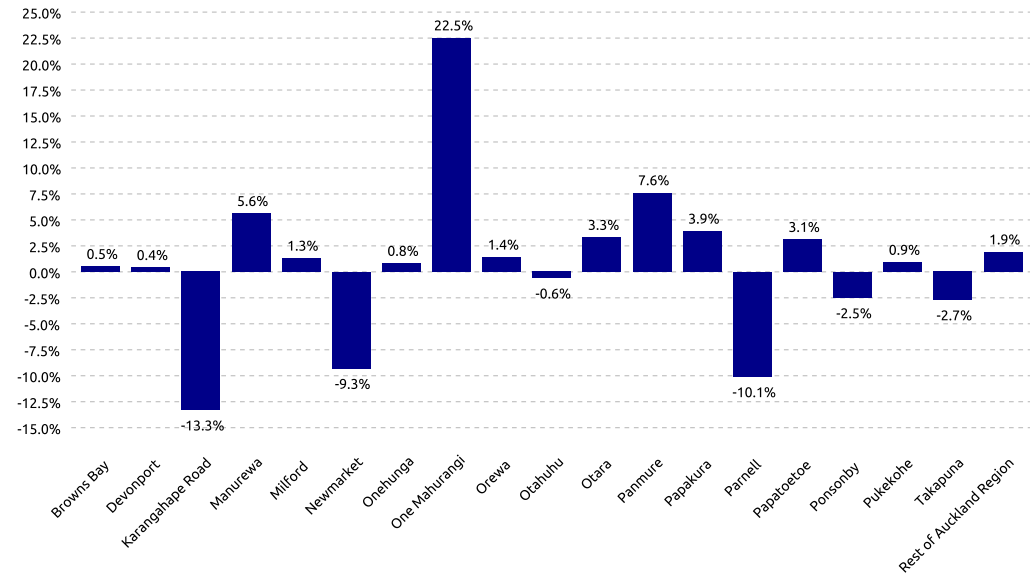
|              |             |       |
|--------------|-------------|-------|
| Spend        | \$26,276.2M | +1.9% |
| Transactions | 541.4M      | +3.3% |

### NATIONAL

#### New Zealand

|              |             |       |
|--------------|-------------|-------|
| Spend        | \$78,526.9M | +2.5% |
| Transactions | 1,629.0M    | +3.0% |

PRECINCT SPEND GROWTH



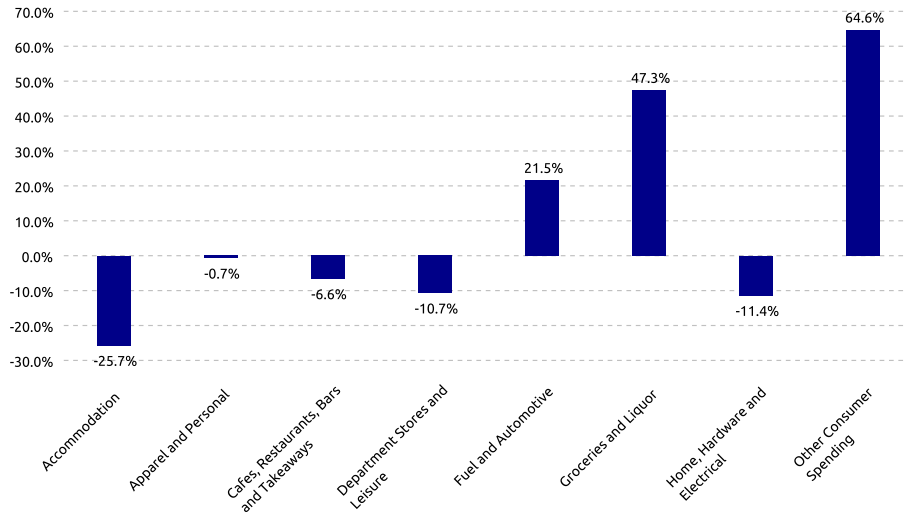
|                        |                  |        |
|------------------------|------------------|--------|
| <b>Highest Growth:</b> | One Mahurangi    | +22.5% |
| <b>Lowest Growth:</b>  | Karangahape Road | -13.3% |

NOTEWORTHY DATES DURING MAY 2024

| Highest Day | Lowest Day  | Average Day        |
|-------------|-------------|--------------------|
| Fri, 31 May | Sun, 26 May | \$842.9K           |
| \$1.2M      | \$612.6K    | 13.5K Transactions |

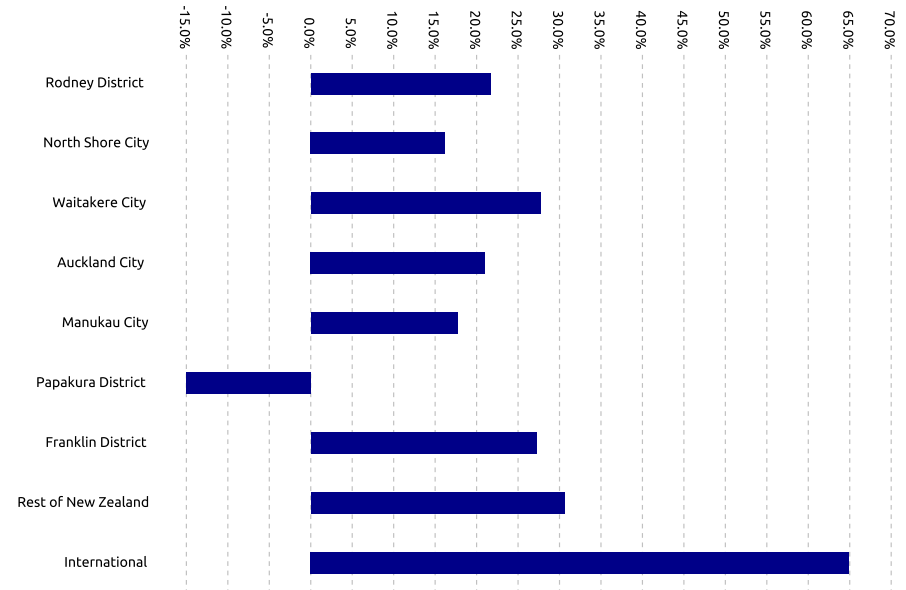
All growth rates are compared with equivalent period last year, unless stated otherwise

## STORETYPE SPEND GROWTH



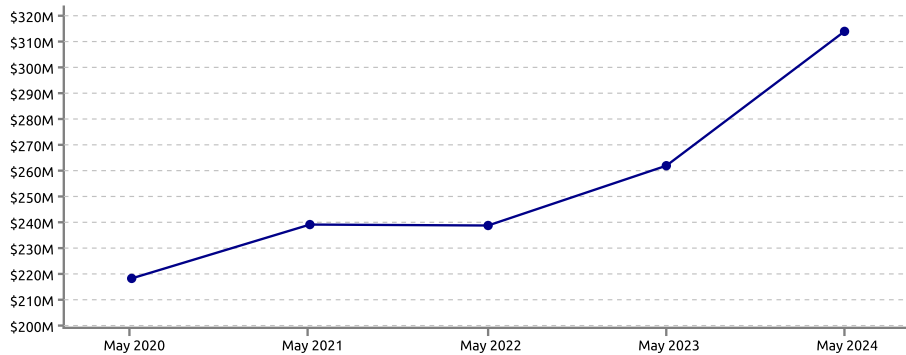
|                        |                         |        |
|------------------------|-------------------------|--------|
| <b>Highest Growth:</b> | Other Consumer Spending | +64.6% |
| <b>Lowest Growth:</b>  | Accommodation           | -25.7% |

## CUSTOMER ORIGIN SPEND GROWTH



|                        |                   |        |
|------------------------|-------------------|--------|
| <b>Highest Growth:</b> | International     | +64.9% |
| <b>Lowest Growth:</b>  | Papakura District | -15.0% |

## SPEND OVER LAST 5 YEARS. YE MAY



|                               |                            |       |
|-------------------------------|----------------------------|-------|
| <b>Average Annual Growth:</b> | (over 4 years to May 2024) | +9.7% |
|-------------------------------|----------------------------|-------|

## Reading the Report

*Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.*

*Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.*

*Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.*

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