

One Mahurangi Summary



February 2024

PRECINCT

One Mahurangi

Spend	\$26.5M	+25.6%
Transactions	422.0K	+19.8%

REGION

Auckland Region

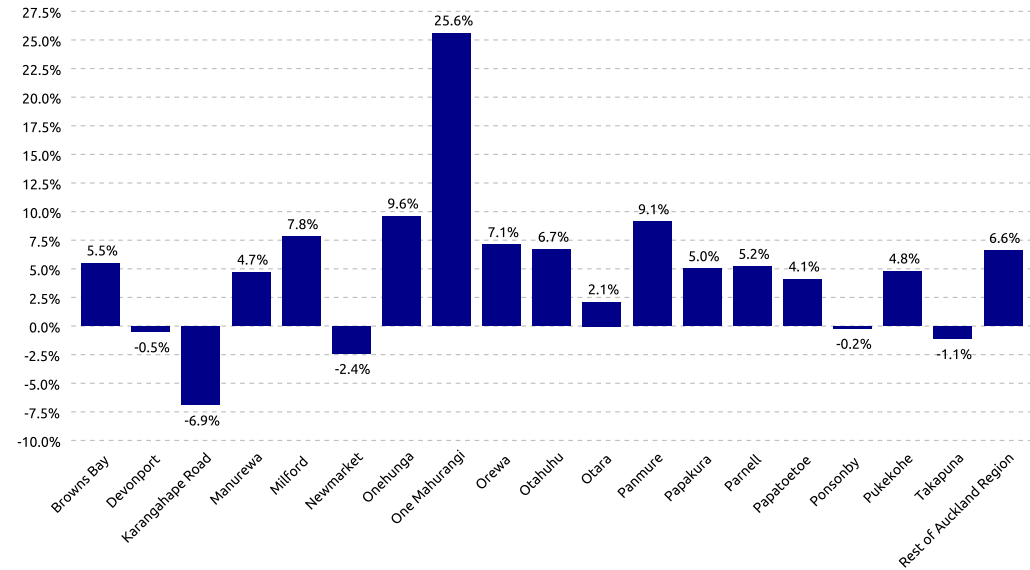
Spend	\$2,086.3M	+6.2%
Transactions	43.8M	+8.7%

NATIONAL

New Zealand

Spend	\$6,333.7M	+7.3%
Transactions	133.1M	+7.9%

PRECINCT SPEND GROWTH



Last 12 Months

PRECINCT

One Mahurangi

Spend	\$301.5M	+16.3%
Transactions	4.9M	+13.9%

REGION

Auckland Region

Spend	\$26,288.0M	+3.9%
Transactions	540.1M	+5.9%

NATIONAL

New Zealand

Spend	\$78,357.6M	+4.1%
Transactions	1,627.4M	+5.6%

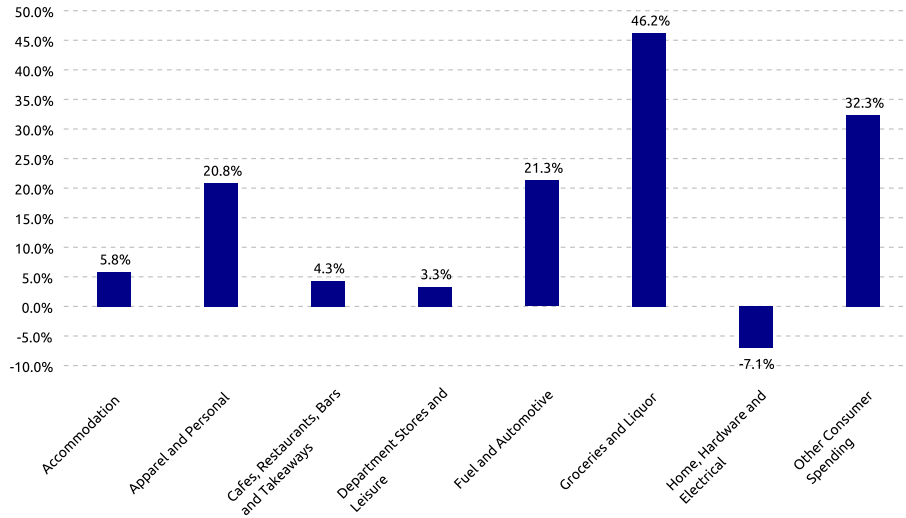
Highest Growth:	One Mahurangi	+25.6%
Lowest Growth:	Karangahape Road	-6.9%

NOTEWORTHY DATES DURING FEBRUARY 2024

Highest Day	Lowest Day	Average Day
Fri, 02 Feb	Sun, 25 Feb	\$912.6K
\$1.1M	\$704.1K	14.6K Transactions

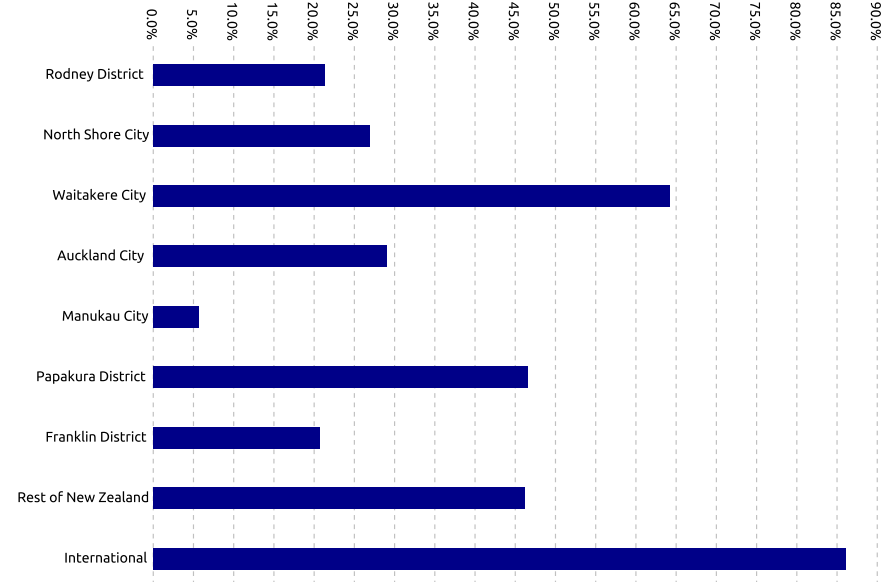
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



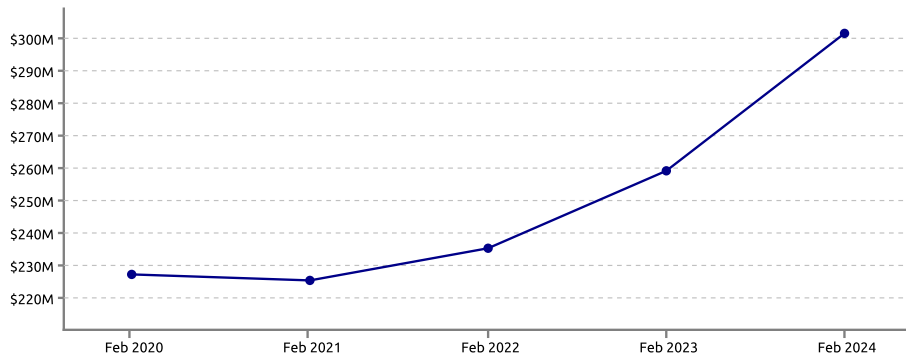
Highest Growth:	Groceries and Liquor	+46.2%
Lowest Growth:	Home, Hardware and Electrical	-7.1%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+86.1%
Lowest Growth:	Manukau City	+5.6%

SPEND OVER LAST 5 YEARS. YE FEBRUARY



Average Annual Growth:	(over 4 years to Feb 2024)	+7.5%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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