

**Warkworth Santa Parade
Sunday 3 December 2023
11am start**

Participation Registration Form

To participate in the Warkworth Santa Parade please complete this form.

Email your completed form to admin@onemahurangi.co.nz or deliver it to the Warkworth Information Centre, 1 Baxter Street, Warkworth by Friday 1st December.

We would like to participate by providing (please circle):

- parade entry
- demonstration/performance
- kids' entertainment (describe, and include whether this will be pre-, during or post-parade)
- sponsorship (describe)
- other (describe)

Name of group/organisation:	
Address:	
Contact person:	
Phone:	
Email:	

Parade Entrants Only

Name of your parade entry:	
Brief description of parade entry:	
Parade mode of transport:	
On foot /Car / ute without trailer	
Truck /Car / ute with trailer	
Truck and Trailer	
Other (describe)	
No. of vehicles:	
No. of people taking part:	
Float length (incl towing vehicle):	
Do you require use of a truck, towing vehicle in order to enter a float?	

THANK YOU FOR YOUR PARTICIPATION – WE LOOK FORWARD TO SEEING YOU

2023 Warkworth Santa Parade

Sunday 3rd December – 11am

Proudly sponsored by



**Warkworth
Toyota**

**Harcourts
Cooper & Co**

Calling all local businesses, Local community Groups, Local Schools
(With awesome PTAs) and local kindergartens
It's time to get the tinsel out, design a cool float and get amongst the Warkworth Santa Parade!

**Register your float in the Warkworth Santa Parade!!
All are welcome!**

We're expecting over 3000 people to attend this increasingly popular community event this year! Register your group and/or organisation and connect with the local community and the people who support you.

Does your shop, business, community group, sports club or school have a funky idea for the Santa Parade? Floats, child-friendly entertainment before, during or after the parade – we would love to have you participate.

The more floats and entertainment we have, the more friends, families and visitors there will be lining the streets of Warkworth, and the more you will get noticed. And the real bonus is - it's fun!

PRIZES FOR BEST ENTRIES

Thank you to our sponsors who once again have provided fabulous prizes for the best float in each of the following categories:

- Warkworth Bridgehouse - best business float
- Natures' Nest - best educational institution float
- Keith Hay Homes Warkworth - best community group float
- Hunting & Fishing Warkworth - People's Choice Award

JUDGING CRITERIA

There will be 3 incognito judges, judging you at secret locations before and during the parade.

PRIZEGIVING FESTIVITIES

The prizes will be awarded in Wharf Street after the parade finishes. There will be an opportunity for the kids to have their photo taken with Santa and a giant lolly scramble. Prize giving will commence at approximately 12.45pm so please make sure you have a representative from your float in attendance in case you win a prize. All activities will conclude by 1:30pm.

SPONSORSHIP & ASSISTANCE

If you can assist in any way, either as a sponsor or helper, please fill in the form on the next page. Our team are accepting funds to sponsor some of the paid entertainment; face-painting etc, for which we will be thanking you in the Mahurangi Matters.

We are also looking for any main street retailers who are willing to offer the use of footpath space outside their shops for use by fundraising stalls. Again, please advise us on the form on the next page.

TIMETABLE OF EVENTS

9.30am – 10:00am Floats to arrive and be parked up in Alnwick St ready for parade start

10.30 - 10.45am Float Safety check by parade officials

10.30pm Float participants can view other floats in the parade (Santa will make an appearance)

10.45am All participants must be returned to their float ready for parade start

11.00am Starting from Baxter Street, Queen Street, Loop around Bayleys Building onto Queen Street, Wharf Street, Around Baxter Street TWO LOOPS

FINAL LOOP: Baxter Street, Queen Street, Loop around Bayleys Building onto Queen Street.

*Option A: Wharf Street STOP and stay for prizegiving with float until end of festivities approximately 45 minutes.

**Option B: Continue on Queen Street, Baxter Street STOP offload, float may leave via Percy Street and people can attend prize giving on foot. Please see maps below.

11:30pm – 12.30 pm Parade ends – all floats remaining for prizegiving parked on Wharf Street. All floats leaving immediately afterwards; parked on Baxter Street. All welcome to walk back for prizegiving, spot prizes and a huge lolly scramble for the kiddies.

12.45pm In Wharf Street for photos with Santa, prize-giving and a lolly scramble

1:30 pm Festivities conclude

Route of Parade:



Final Loop Options:

**Option A: Park float on Wharf Street and be present for prize giving (Drive away approx 45 minutes)*



***Option B: Park on Baxter Street, off load go home or attend prize giving on foot to Baxter Street (Drive away when you want) -messaging to be worked on.*



So, come on, sign up today and join us in this fun festivity!

RULES FOR FLOAT ENTRIES

- Event Manager's instructions must be adhered to at all times - if the Event Manager feels your float is unsafe or disorderly, you may be asked to forfeit your involvement for the safety of other participants.
- **Lollies are NOT to be thrown from floats** - any items you wish to gift to the crowd must be passed out by hand from street level to discourage the crowd from entering the road space.
- Organisers of floats with small children must ensure children are secure on the float and there are enough parents to assist. It is preferable to have walkers alongside the float in case of emergency and it would ease the load on our marshals if each float can provide walkers.
- Organisers of floats with small children must ensure they provide adequate protection from the weather (sunscreen, shade or umbrellas etc) and plenty of water.
- Parade entrants with animals are responsible for collecting and responsibly disposing of any animal defecation. They must also ensure they have adequate water/shade where required and manage any reactions to loud noises (all care will be taken to place animal groups away from known noisy floats).
- Float drivers are to ensure they keep a safe following distance between floats in case the one in front must stop suddenly. Speed is to be kept at a slow walking pace.
- Please encourage your float drivers to play Xmas-themed music from their stereo systems to enhance the atmosphere for the crowd. Encourage the participants to shout and wave –There's a spot prizes on the day
- It is suggested that floats are parked up along Wharf Street until the end of festivities and Baxter Street after the parade finishes. There will be NO traffic management in this area so please ensure you take utmost care when unloading your participants and walking down to the prize-giving.
- In the event we have to cancel due to inclement weather, announcements will be made on More FM and will be posted on www.onemahurangi.co.nz/santa-parade-2023/, the Facebook pages of One Mahurangi Business Association (@onemahurangi) and local community Facebook group pages. There is no alternative rain date.
- Most importantly – **HAVE HEAPS OF FUN!**