

One Mahurangi Summary



October 2023

PRECINCT

One Mahurangi

Spend	\$25.9M	+17.8%
Transactions	407.3K	+9.7%

REGION

Auckland Region

Spend	\$2,208.3M	+0.6%
Transactions	45.4M	+1.7%

NATIONAL

New Zealand

Spend	\$6,559.1M	+0.2%
Transactions	135.9M	+0.8%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$279.9M	+8.6%
Transactions	4.6M	+10.5%

REGION

Auckland Region

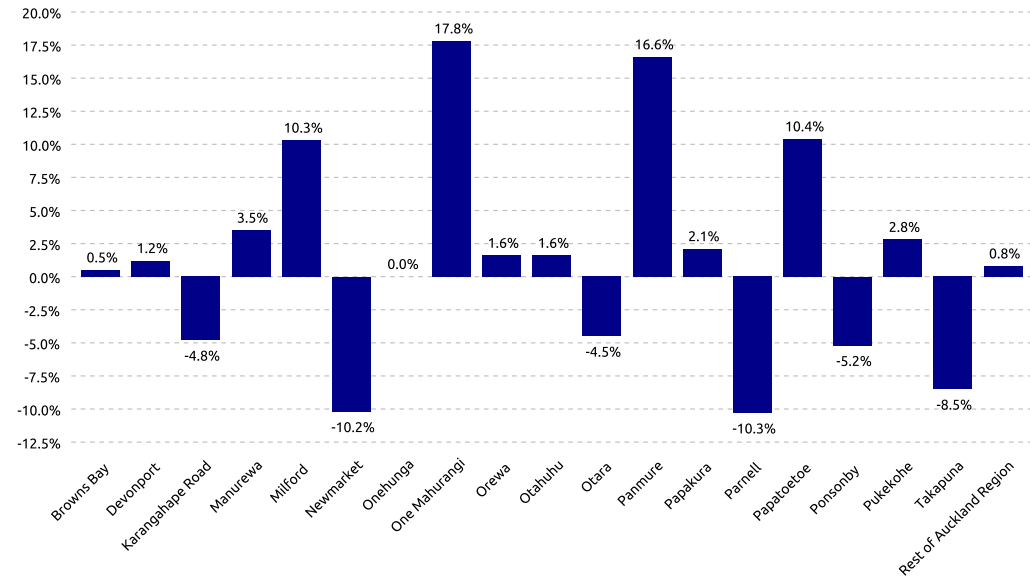
Spend	\$26,054.4M	+6.5%
Transactions	531.9M	+7.9%

NATIONAL

New Zealand

Spend	\$77,281.9M	+5.7%
Transactions	1,600.6M	+6.6%

PRECINCT SPEND GROWTH



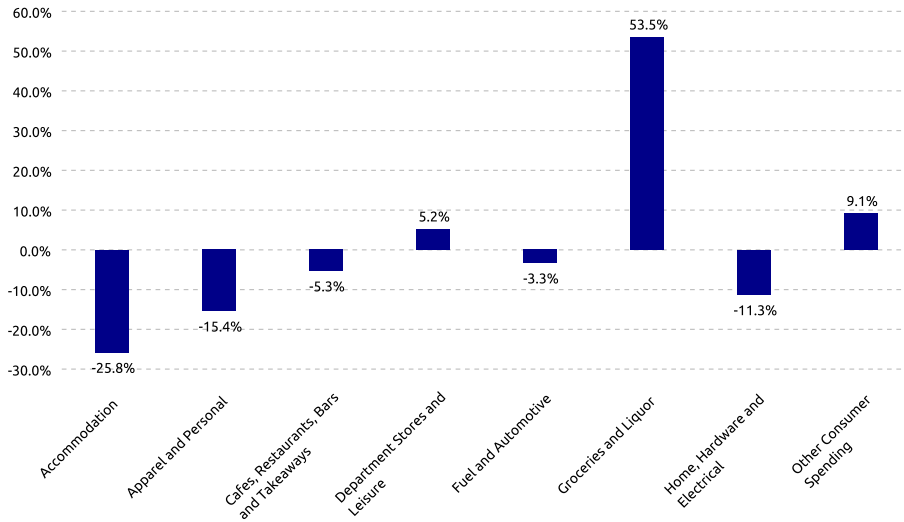
Highest Growth:	One Mahurangi	+17.8%
Lowest Growth:	Parnell	-10.3%

NOTEWORTHY DATES DURING OCTOBER 2023

Highest Day	Lowest Day	Average Day
Fri, 20 Oct	Sun, 29 Oct	\$836.4K
\$1.2M	\$558.5K	13.1K Transactions

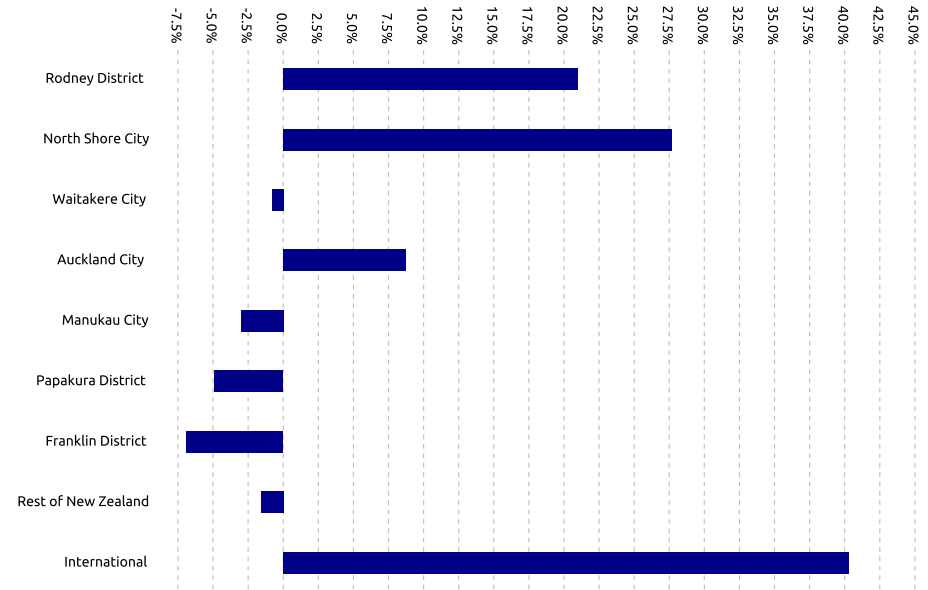
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



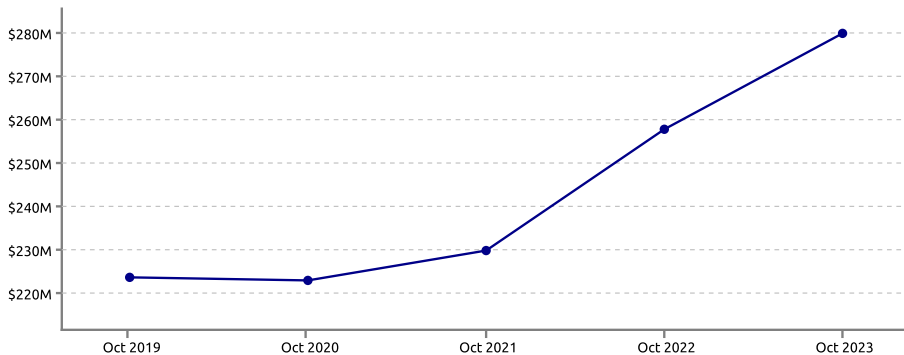
Highest Growth:	Groceries and Liquor	+53.5%
Lowest Growth:	Accommodation	-25.8%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+40.3%
Lowest Growth:	Franklin District	-6.9%

SPEND OVER LAST 5 YEARS. YE OCTOBER



Average Annual Growth:	(over 4 years to Oct 2023)	+5.9%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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