

One Mahurangi Summary



September 2023

PRECINCT

One Mahurangi

Spend	\$23.9M	+15.9%
Transactions	380.7K	+6.9%

REGION

Auckland Region

Spend	\$2,127.6M	+2.0%
Transactions	43.8M	+1.4%

NATIONAL

New Zealand

Spend	\$6,307.5M	+2.7%
Transactions	131.1M	+1.9%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$275.6M	+9.4%
Transactions	4.6M	+12.5%

REGION

Auckland Region

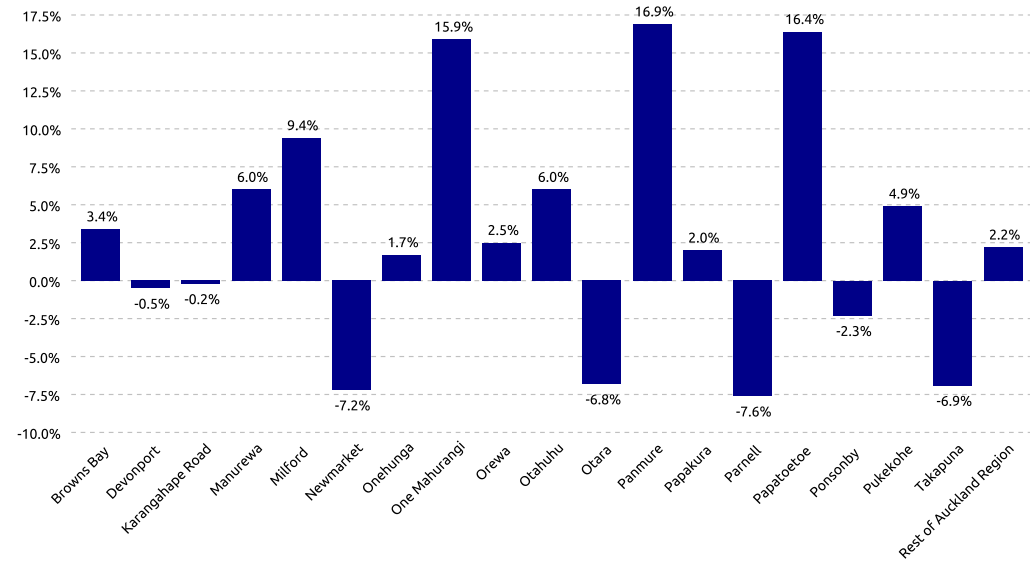
Spend	\$26,012.8M	+9.8%
Transactions	530.3M	+10.9%

NATIONAL

New Zealand

Spend	\$77,217.2M	+7.4%
Transactions	1,598.3M	+8.1%

PRECINCT SPEND GROWTH



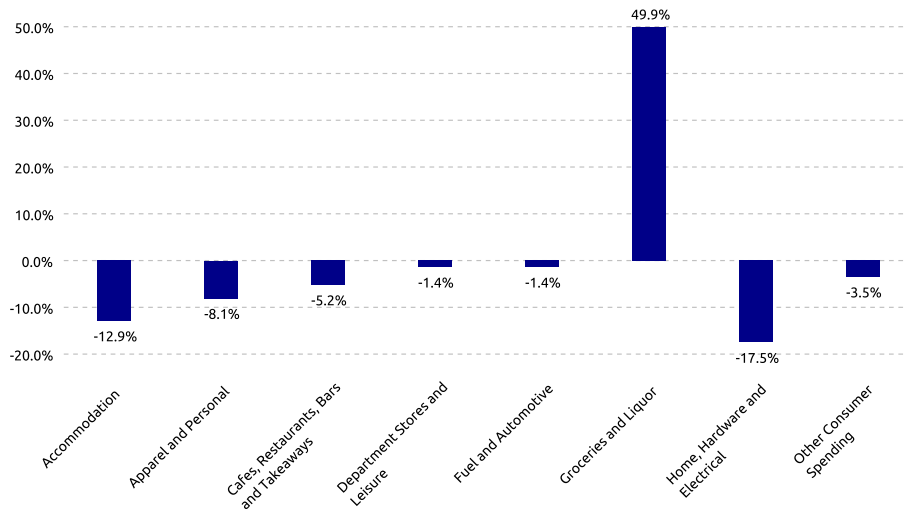
Highest Growth:	Panmure	+16.9%
Lowest Growth:	Parnell	-7.6%

NOTEWORTHY DATES DURING SEPTEMBER 2023

Highest Day	Lowest Day	Average Day
Fri, 01 Sep	Sun, 24 Sep	\$797.5K
\$1.1M	\$586.6K	12.7K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

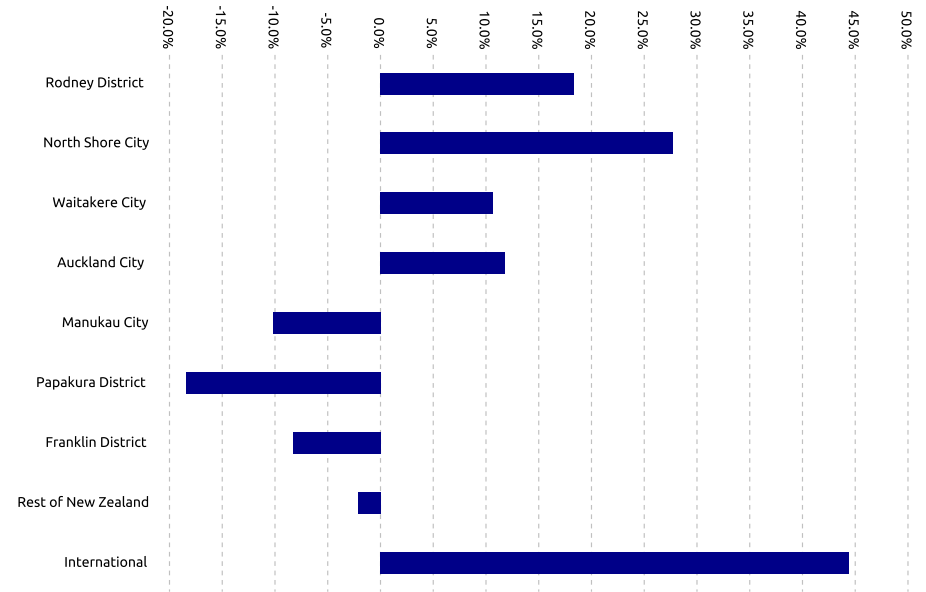
STORETYPE SPEND GROWTH



Highest Growth: Groceries and Liquor +49.9%

Lowest Growth: Home, Hardware and Electrical -17.5%

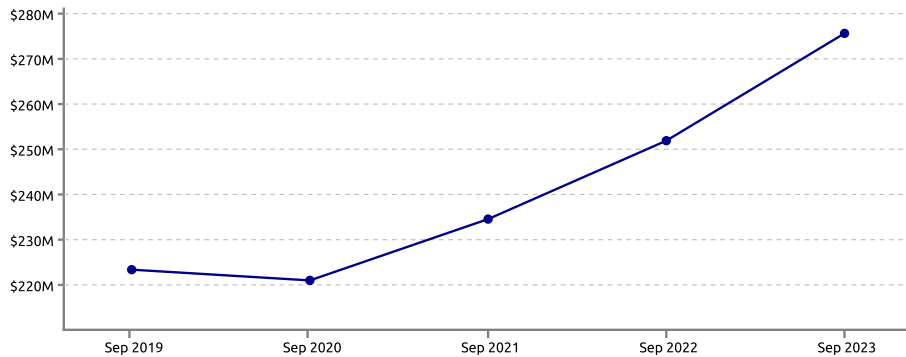
CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: International +44.4%

Lowest Growth: Papakura District -18.4%

SPEND OVER LAST 5 YEARS. YE SEPTEMBER



Average Annual Growth: (over 4 years to Sep 2023) +5.4%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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