

# One Mahurangi Summary



## August 2023

### PRECINCT

#### One Mahurangi

Spend	\$24.4M	+24.3%
Transactions	390.3K	+14.0%

### REGION

#### Auckland Region

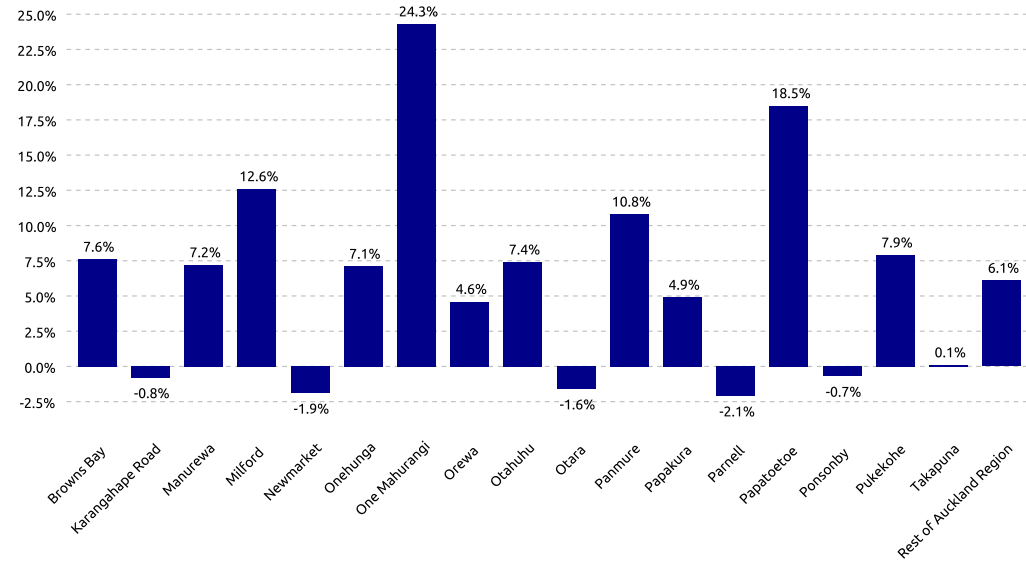
Spend	\$2,140.9M	+5.9%
Transactions	45.0M	+5.6%

### NATIONAL

#### New Zealand

Spend	\$6,291.7M	+5.2%
Transactions	133.1M	+4.8%

## PRECINCT SPEND GROWTH



<b>Highest Growth:</b>	One Mahurangi	+24.3%
<b>Lowest Growth:</b>	Parnell	-2.1%

## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$272.4M	+12.0%
Transactions	4.6M	+18.0%

### REGION

#### Auckland Region

Spend	\$25,959.6M	+14.7%
Transactions	528.9M	+16.6%

### NATIONAL

#### New Zealand

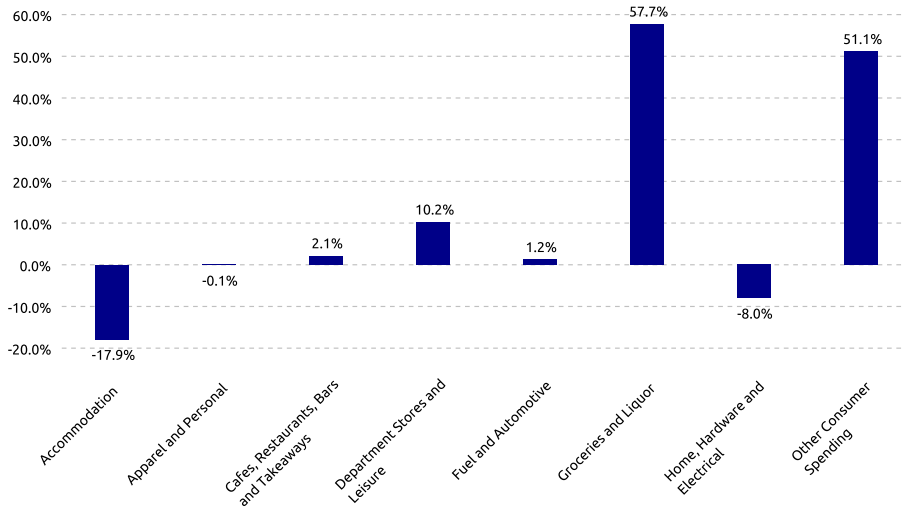
Spend	\$77,025.3M	+9.8%
Transactions	1,594.5M	+10.8%

## NOTEWORTHY DATES DURING AUGUST 2023

Highest Day	Lowest Day	Average Day
Fri, 25 Aug	Sun, 20 Aug	\$786.7K
\$931.7K	\$600.1K	12.6K Transactions

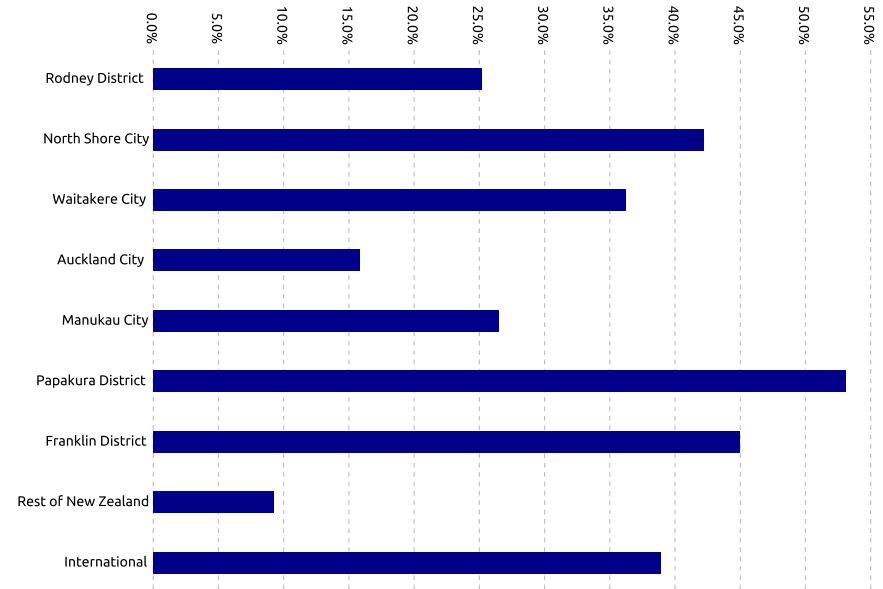
All growth rates are compared with equivalent period last year, unless stated otherwise

## STORETYPE SPEND GROWTH



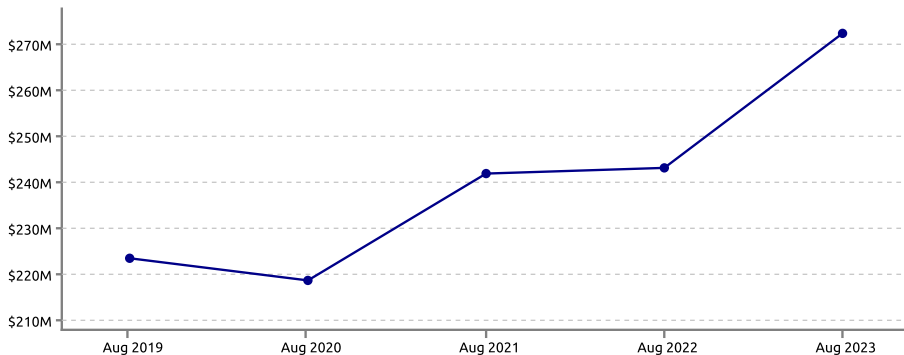
<b>Highest Growth:</b>	Groceries and Liquor	+57.7%
<b>Lowest Growth:</b>	Accommodation	-17.9%

## CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	Papakura District	+53.1%
<b>Lowest Growth:</b>	Rest of New Zealand	+9.2%

## SPEND OVER LAST 5 YEARS. YE AUGUST



<b>Average Annual Growth:</b>	(over 4 years to Aug 2023)	+5.2%
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## Reading the Report

*Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.*

*Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.*

*Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.*

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