

One Mahurangi Summary



July 2023

PRECINCT

One Mahurangi

| | | |
|--------------|---------|--------|
| Spend | \$23.7M | +18.7% |
| Transactions | 379.3K | +12.3% |

REGION

Auckland Region

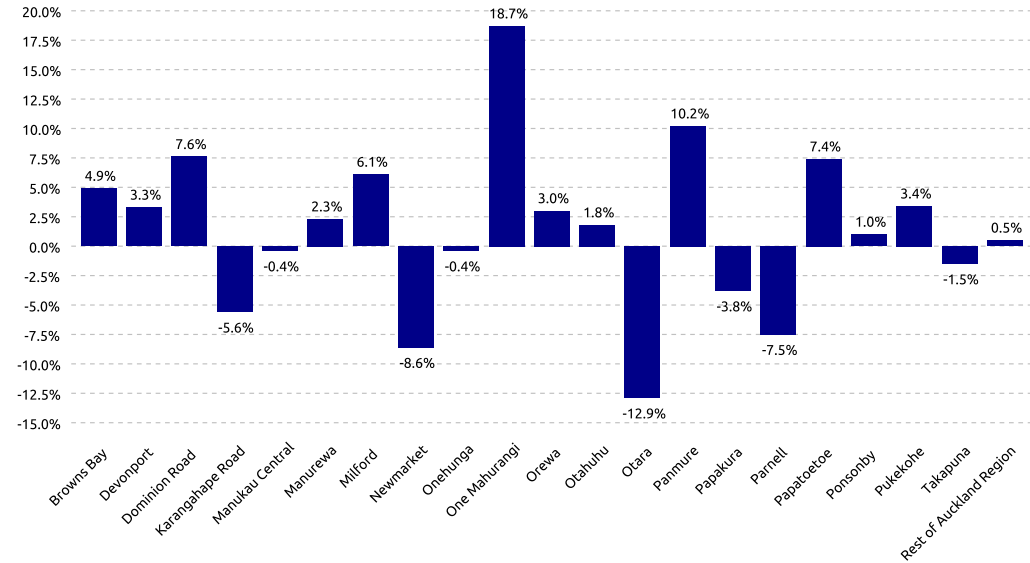
| | | |
|--------------|------------|-------|
| Spend | \$2,089.4M | +0.4% |
| Transactions | 43.3M | +3.0% |

NATIONAL

New Zealand

| | | |
|--------------|------------|-------|
| Spend | \$6,155.1M | +0.2% |
| Transactions | 129.3M | +3.2% |

PRECINCT SPEND GROWTH



Last 12 Months

PRECINCT

One Mahurangi

| | | |
|--------------|----------|--------|
| Spend | \$267.5M | +12.0% |
| Transactions | 4.5M | +19.9% |

REGION

Auckland Region

| | | |
|--------------|-------------|--------|
| Spend | \$25,827.9M | +17.1% |
| Transactions | 526.3M | +19.1% |

NATIONAL

New Zealand

| | | |
|--------------|-------------|--------|
| Spend | \$76,679.5M | +11.9% |
| Transactions | 1,587.7M | +13.1% |

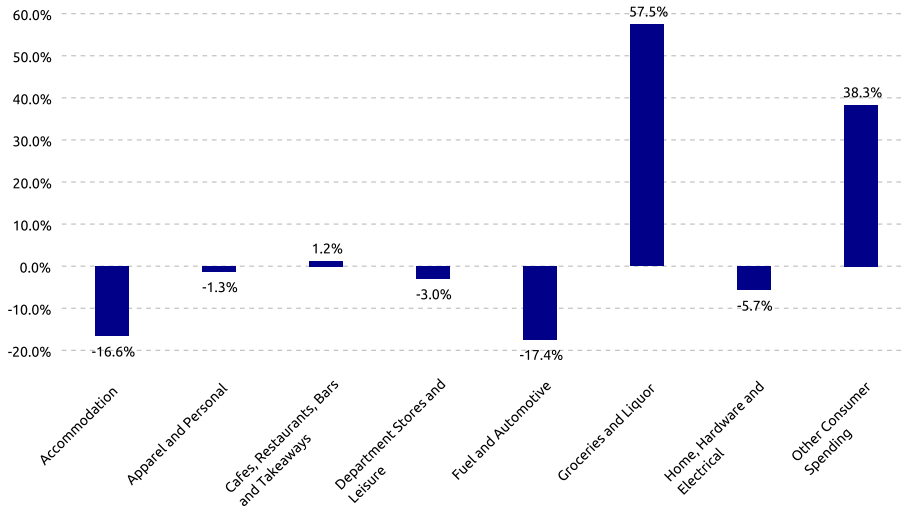
| | | |
|------------------------|---------------|--------|
| Highest Growth: | One Mahurangi | +18.7% |
| Lowest Growth: | Otara | -12.9% |

NOTEWORTHY DATES DURING JULY 2023

| Highest Day | Lowest Day | Average Day |
|-------------|-------------|--------------------|
| Thu, 13 Jul | Sun, 02 Jul | \$763.8K |
| \$1.1M | \$570.9K | 12.2K Transactions |

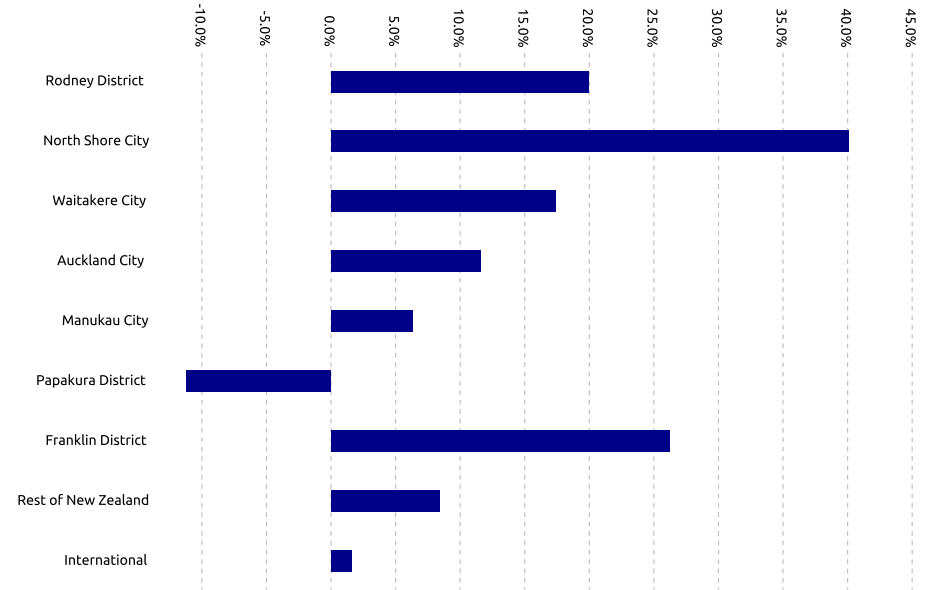
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



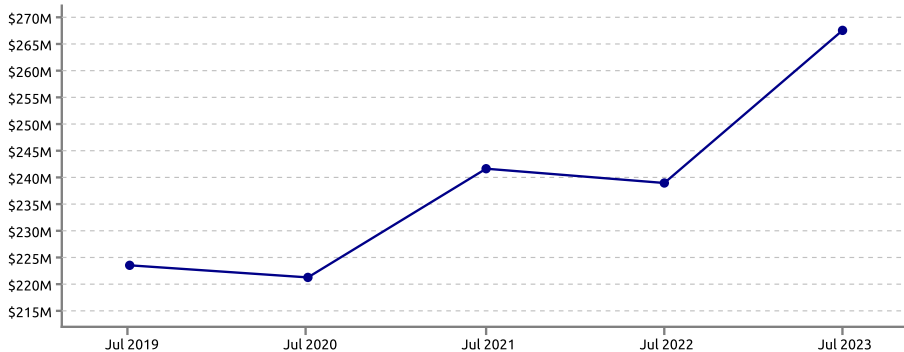
| | | |
|------------------------|----------------------|--------|
| Highest Growth: | Groceries and Liquor | +57.5% |
| Lowest Growth: | Fuel and Automotive | -17.4% |

CUSTOMER ORIGIN SPEND GROWTH



| | | |
|------------------------|-------------------|--------|
| Highest Growth: | North Shore City | +40.1% |
| Lowest Growth: | Papakura District | -11.2% |

SPEND OVER LAST 5 YEARS. YE JULY



| | | |
|-------------------------------|----------------------------|-------|
| Average Annual Growth: | (over 4 years to Jul 2023) | +4.7% |
|-------------------------------|----------------------------|-------|

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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