

One Mahurangi Summary



May 2023

PRECINCT

One Mahurangi

Spend	\$21.2M	+1.4%
Transactions	382.1K	+11.4%

REGION

Auckland Region

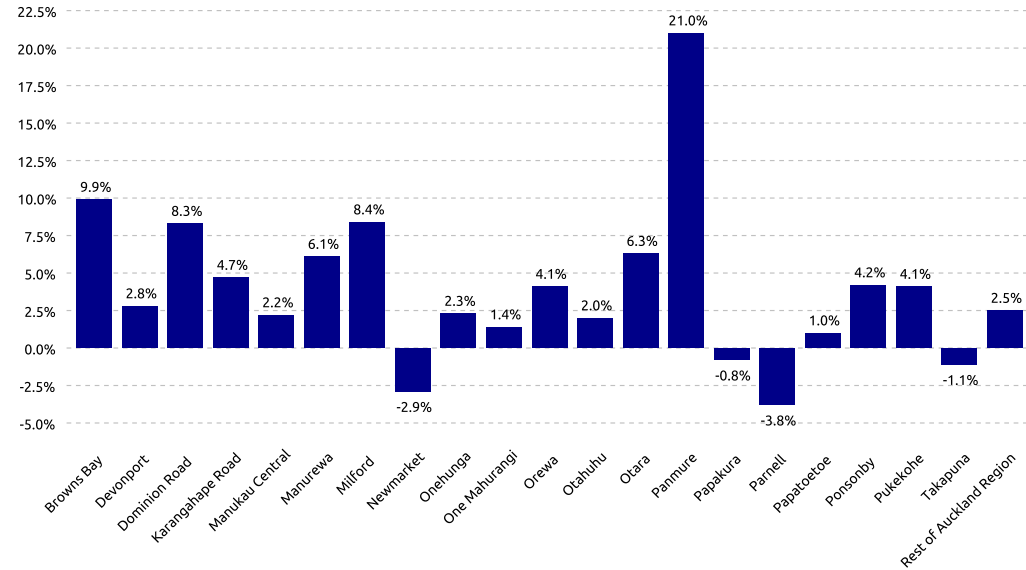
Spend	\$2,112.1M	+2.5%
Transactions	44.3M	+5.9%

NATIONAL

New Zealand

Spend	\$6,135.7M	+2.3%
Transactions	131.3M	+6.1%

PRECINCT SPEND GROWTH



Highest Growth:	Panmure	+21.0%
Lowest Growth:	Parnell	-3.8%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$261.9M	+9.7%
Transactions	4.4M	+16.0%

REGION

Auckland Region

Spend	\$25,703.6M	+17.3%
Transactions	521.2M	+16.3%

NATIONAL

New Zealand

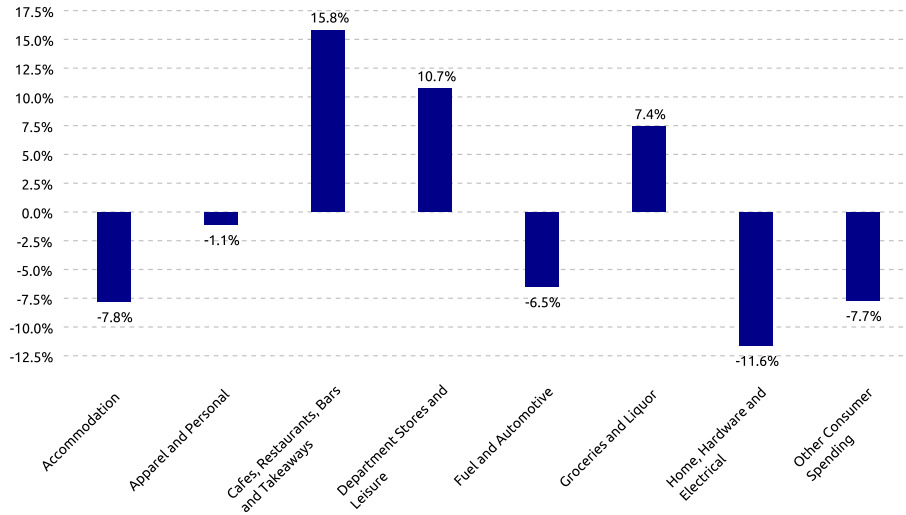
Spend	\$76,382.9M	+12.4%
Transactions	1,573.6M	+10.8%

NOTEWORTHY DATES DURING MAY 2023

Highest Day	Lowest Day	Average Day
Fri, 12 May	Sun, 07 May	\$685.2K
\$928.9K	\$469.0K	12.3K Transactions

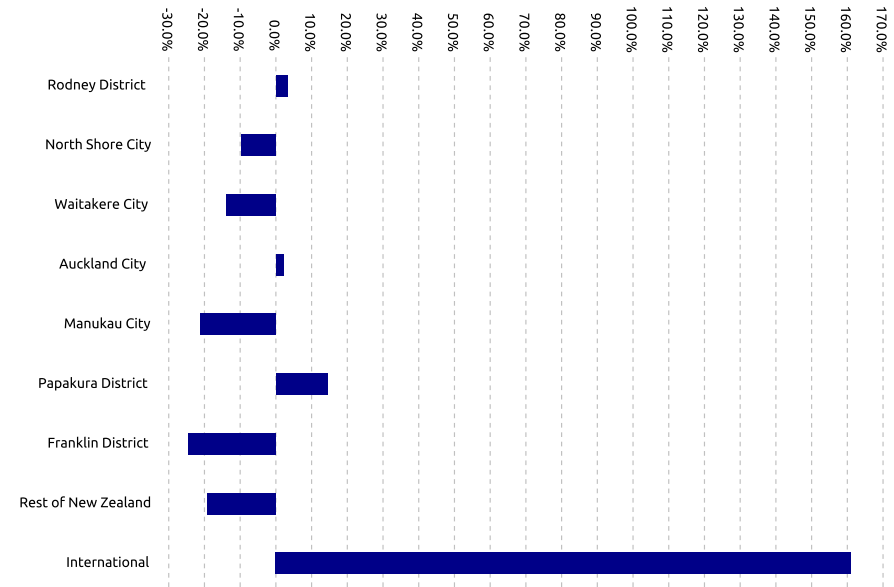
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



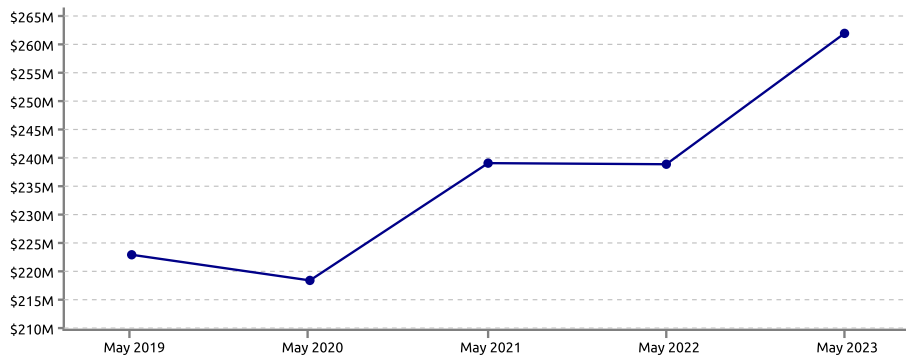
Highest Growth:	Cafes, Restaurants, Bars and Takeaways	+15.8%
Lowest Growth:	Home, Hardware and Electrical	-11.6%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+161.0%
Lowest Growth:	Franklin District	-24.5%

SPEND OVER LAST 5 YEARS. YE MAY



Average Annual Growth:	(over 4 years to May 2023)	+4.2%
-------------------------------	----------------------------	-------

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

Copyright of Marketview Ltd.

Disclaimer: While every effort has been made in the production of this report, Marketview Ltd is not responsible for the results of any actions taken on the basis of the information in this report and expressly disclaim any liability to any person for anything done or omitted to be done by any such person in reliance on the contents of this report and any losses suffered by any person whether direct or indirect, including loss of profits.

For all enquiries, please contact us at info@marketview.co.nz or 04 472 1991.