

# One Mahurangi Summary

## April 2023

### PRECINCT

#### One Mahurangi

Spend	\$21.5M	+0.7%
Transactions	376.6K	+10.0%

### REGION

#### Auckland Region

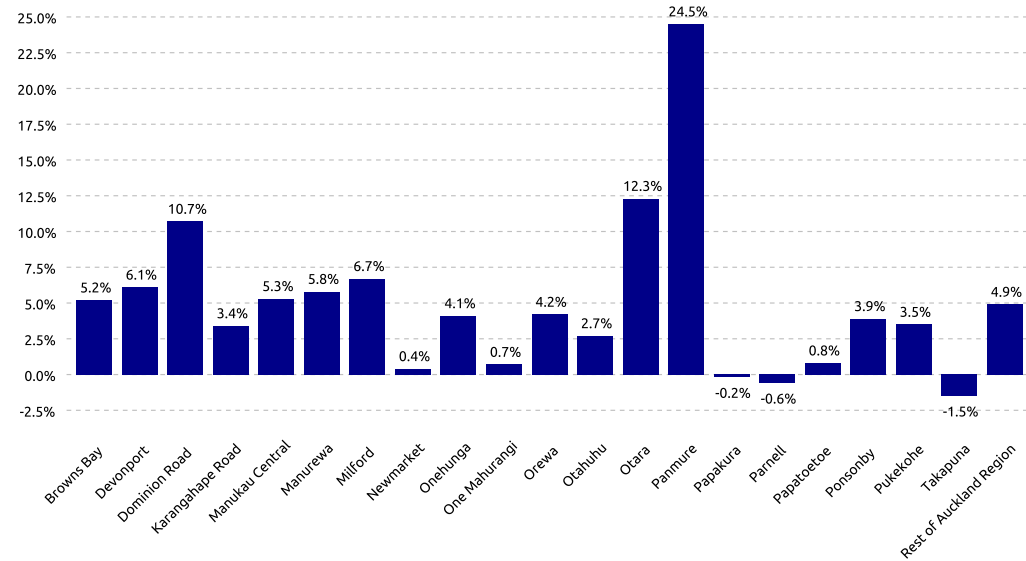
Spend	\$2,048.1M	+4.6%
Transactions	41.7M	+6.5%

### NATIONAL

#### New Zealand

Spend	\$6,157.5M	+4.6%
Transactions	127.3M	+6.4%

## PRECINCT SPEND GROWTH



## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$261.3M	+9.8%
Transactions	4.4M	+14.2%

### REGION

#### Auckland Region

Spend	\$25,330.7M	+16.6%
Transactions	511.8M	+14.0%

### NATIONAL

#### New Zealand

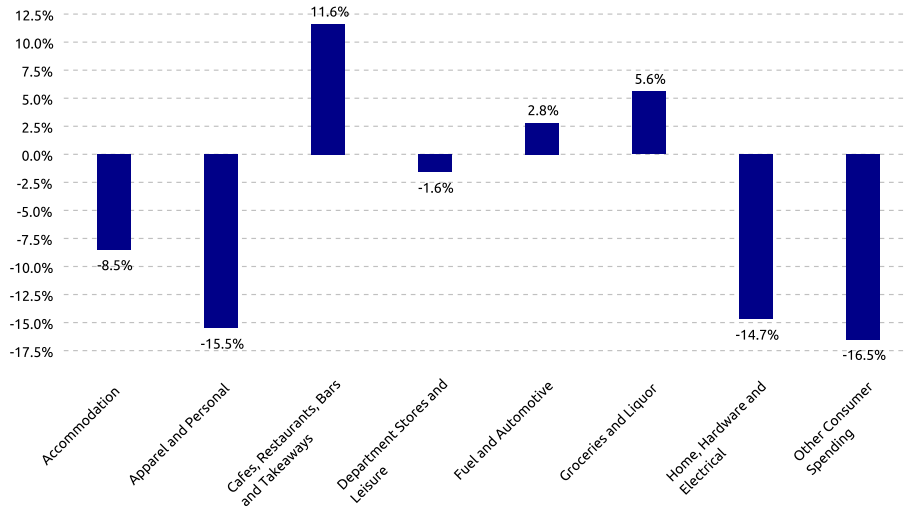
Spend	\$75,572.2M	+12.0%
Transactions	1,550.6M	+9.1%

<b>Highest Growth:</b>	Panmure	+24.5%
<b>Lowest Growth:</b>	Takapuna	-1.5%

## NOTEWORTHY DATES DURING APRIL 2023

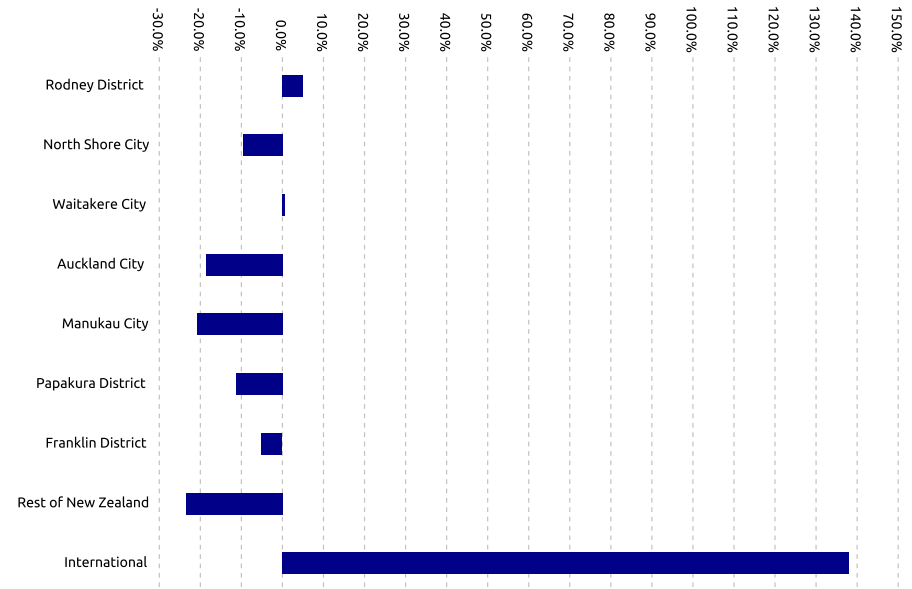
Highest Day	Lowest Day	Average Day
Thu, 06 Apr	Fri, 07 Apr	\$716.0K
\$1.2M	\$210.8K	12.6K Transactions

## STORETYPE SPEND GROWTH



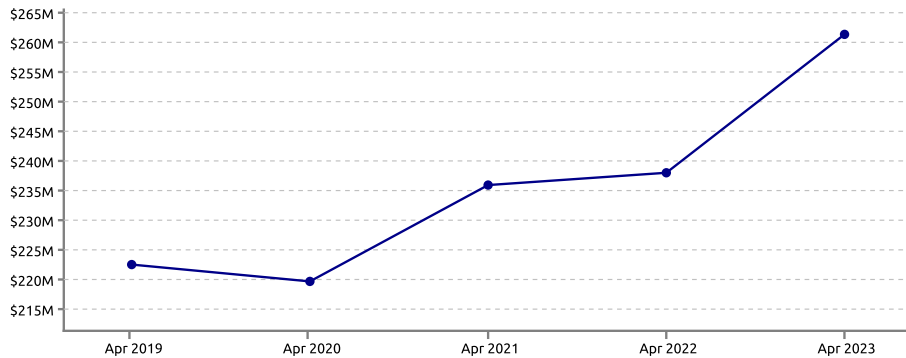
<b>Highest Growth:</b>	Cafes, Restaurants, Bars and Takeaways	+11.6%
<b>Lowest Growth:</b>	Other Consumer Spending	-16.5%

## CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+138.0%
<b>Lowest Growth:</b>	Rest of New Zealand	-23.4%

## SPEND OVER LAST 5 YEARS. YE APRIL



<b>Average Annual Growth:</b>	(over 4 years to Apr 2023)	+4.2%
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## Reading the Report

*Data Source:* This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

*Exclusions:* Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

*Definitions:* All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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