

One Mahurangi Summary

March 2023

PRECINCT

One Mahurangi

Spend	\$23.4M	+9.4%
Transactions	411.6K	+21.0%

REGION

Auckland Region

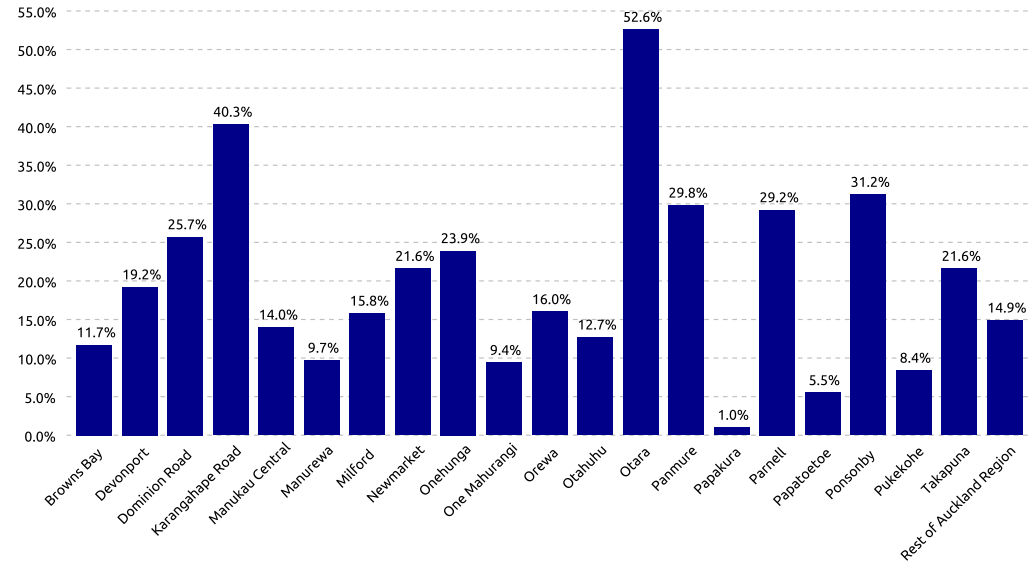
Spend	\$2,172.4M	+15.3%
Transactions	45.6M	+19.4%

NATIONAL

New Zealand

Spend	\$6,490.9M	+14.3%
Transactions	137.4M	+18.3%

PRECINCT SPEND GROWTH



Highest Growth:	Otara	+52.6%
Lowest Growth:	Papakura	+1.0%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$260.3M	+10.4%
Transactions	4.4M	+12.8%

REGION

Auckland Region

Spend	\$24,909.4M	+15.9%
Transactions	503.1M	+12.0%

NATIONAL

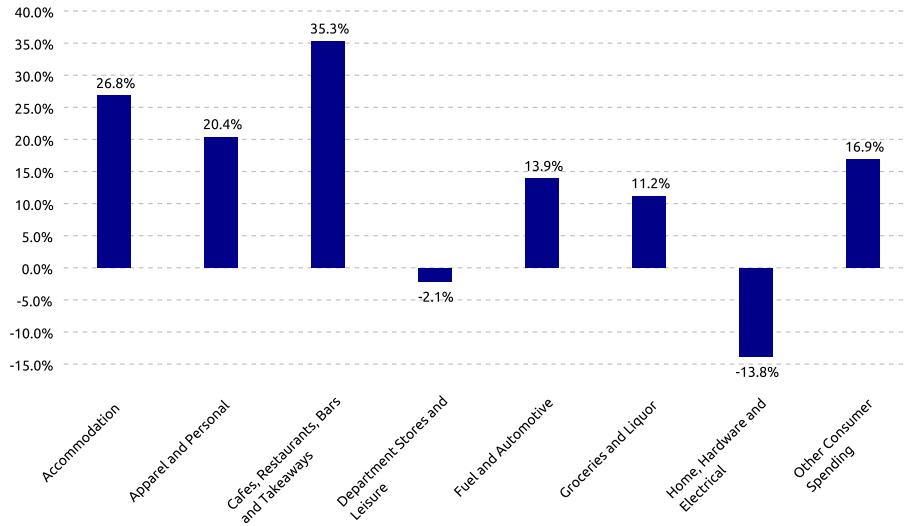
New Zealand

Spend	\$74,725.9M	+11.6%
Transactions	1,531.4M	+7.5%

NOTEWORTHY DATES DURING MARCH 2023

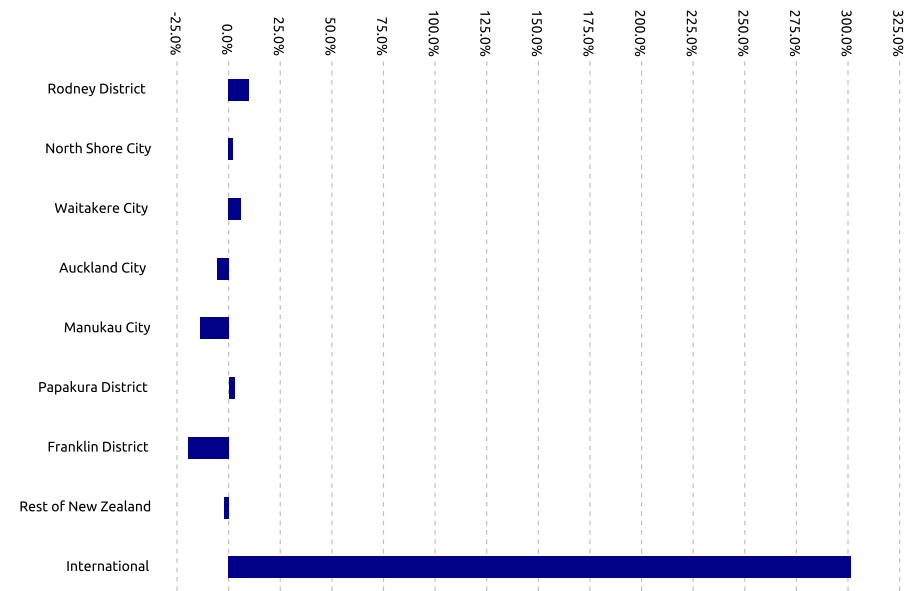
Highest Day	Lowest Day	Average Day
Wed, 01 Mar	Sun, 12 Mar	\$753.5K
\$944.1K	\$510.7K	13.3K Transactions

STORETYPE SPEND GROWTH



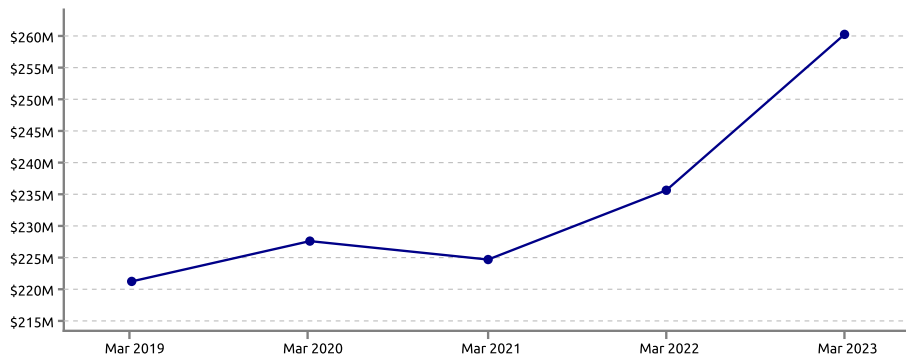
Highest Growth:	Cafes, Restaurants, Bars and Takeaways	+35.3%
Lowest Growth:	Home, Hardware and Electrical	-13.8%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+301.4%
Lowest Growth:	Franklin District	-19.5%

SPEND OVER LAST 5 YEARS. YE MARCH



Average Annual Growth:	(over 4 years to Mar 2023)	+4.2%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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