

One Mahurangi Summary

February 2023

PRECINCT

One Mahurangi

Spend	\$20.9M	+5.8%
Transactions	348.6K	+5.6%

REGION

Auckland Region

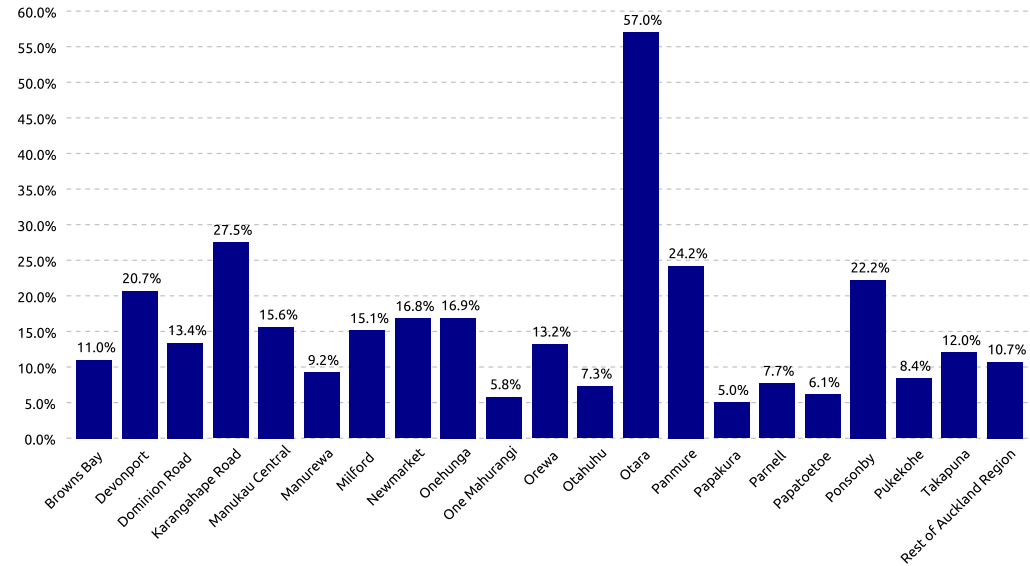
Spend	\$1,887.0M	+11.3%
Transactions	38.4M	+7.9%

NATIONAL

New Zealand

Spend	\$5,730.5M	+11.0%
Transactions	119.3M	+8.8%

PRECINCT SPEND GROWTH



Last 12 Months

PRECINCT

One Mahurangi

Spend	\$257.4M	+10.1%
Transactions	4.3M	+10.3%

REGION

Auckland Region

Spend	\$24,446.0M	+15.3%
Transactions	491.0M	+9.5%

NATIONAL

New Zealand

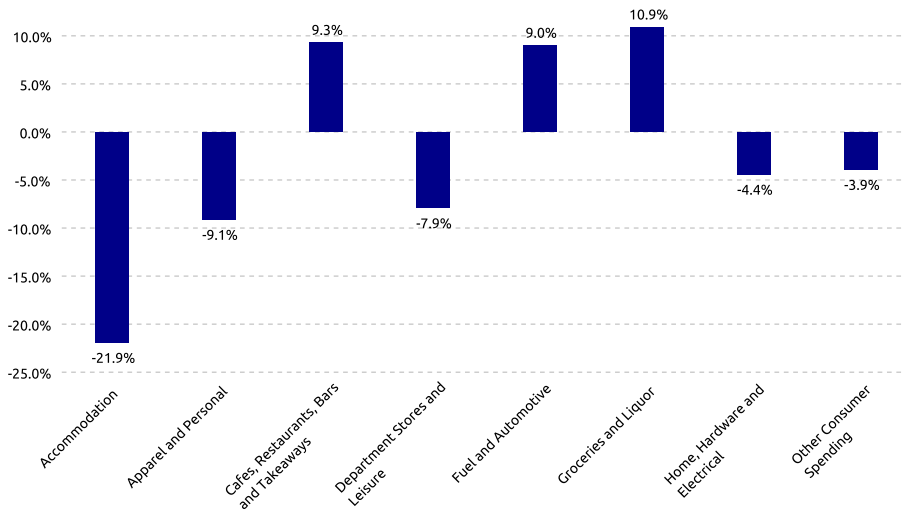
Spend	\$73,481.8M	+10.7%
Transactions	1,499.1M	+5.0%

Highest Growth:	Otago	+57.0%
Lowest Growth:	Papakura	+5.0%

NOTEWORTHY DATES DURING FEBRUARY 2023

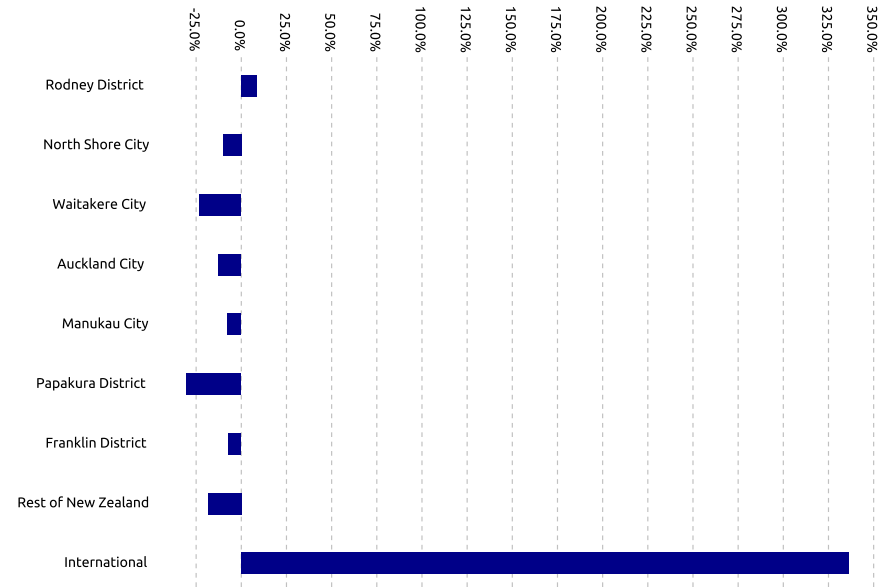
Highest Day	Lowest Day	Average Day
Fri, 10 Feb	Sun, 12 Feb	\$745.8K
\$1.1M	\$332.0K	12.4K Transactions

STORETYPE SPEND GROWTH



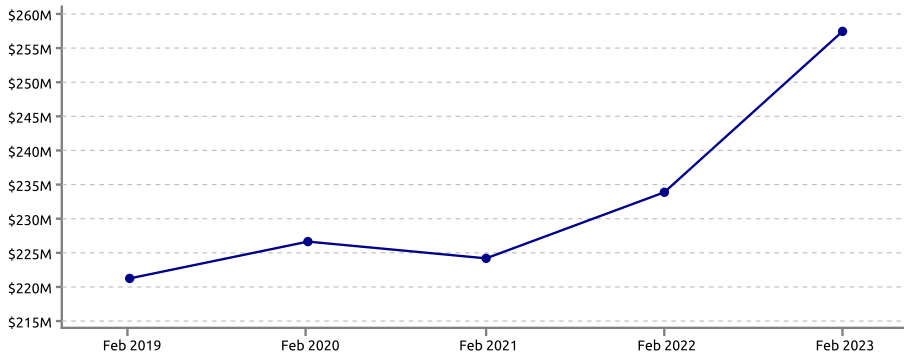
Highest Growth:	Groceries and Liquor	+10.9%
Lowest Growth:	Accommodation	-21.9%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+336.3%
Lowest Growth:	Papakura District	-30.4%

SPEND OVER LAST 5 YEARS. YE FEBRUARY



Average Annual Growth:	(over 4 years to Feb 2023)	+3.9%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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