

One Mahurangi Summary

January 2023

PRECINCT

One Mahurangi

Spend	\$22.4M	-5.8%
Transactions	378.4K	-2.7%

REGION

Auckland Region

Spend	\$1,969.9M	+2.9%
Transactions	39.5M	+1.6%

NATIONAL

New Zealand

Spend	\$6,216.2M	+3.7%
Transactions	127.2M	+2.1%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$256.3M	+10.4%
Transactions	4.2M	+9.6%

REGION

Auckland Region

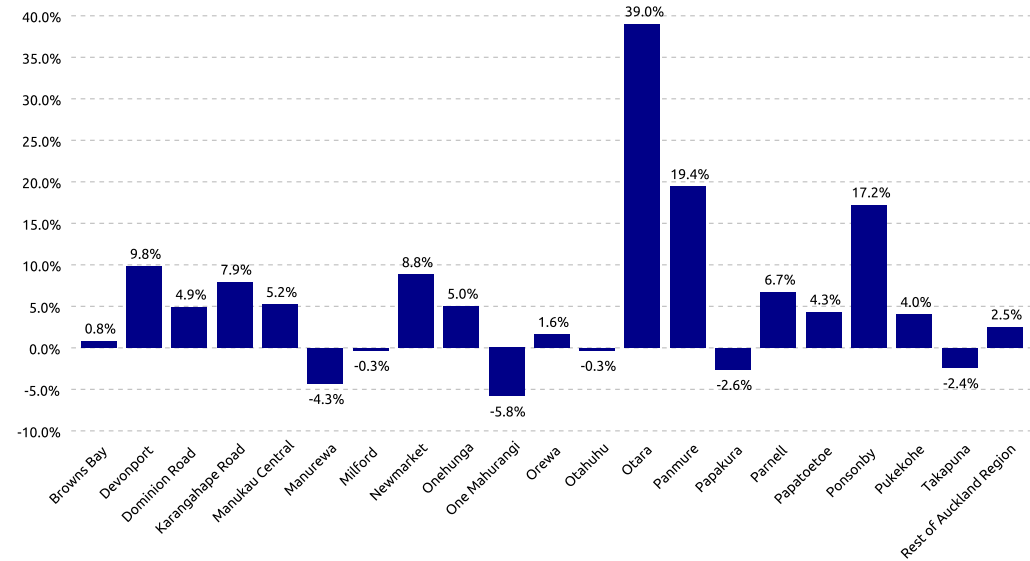
Spend	\$24,250.1M	+14.8%
Transactions	488.0M	+8.4%

NATIONAL

New Zealand

Spend	\$72,874.9M	+10.1%
Transactions	1,488.5M	+3.7%

PRECINCT SPEND GROWTH

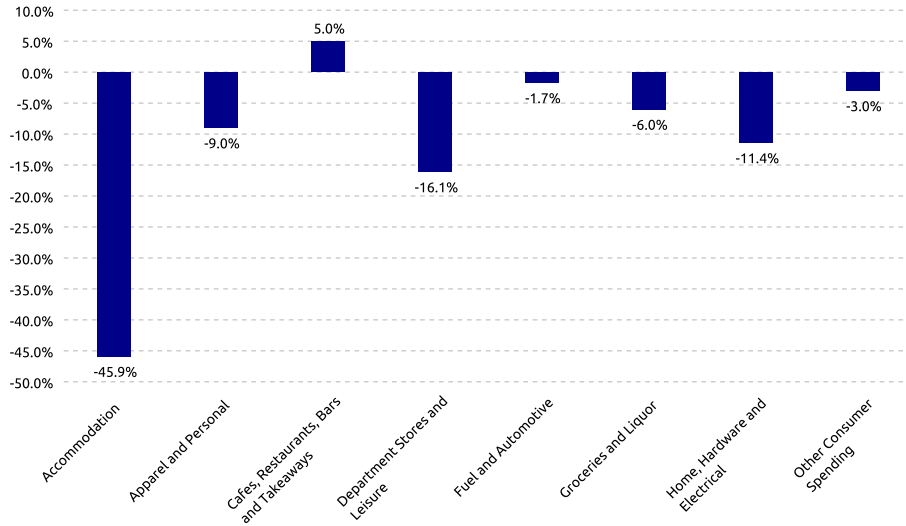


Highest Growth:	Otara	+39.0%
Lowest Growth:	One Mahurangi	-5.8%

NOTEWORTHY DATES DURING JANUARY 2023

Highest Day	Lowest Day	Average Day
Fri, 13 Jan	Sun, 01 Jan	\$722.6K
\$918.5K	\$422.5K	12.2K Transactions

STORETYPE SPEND GROWTH



Highest Growth:

Cafes, Restaurants, Bars and Takeaways

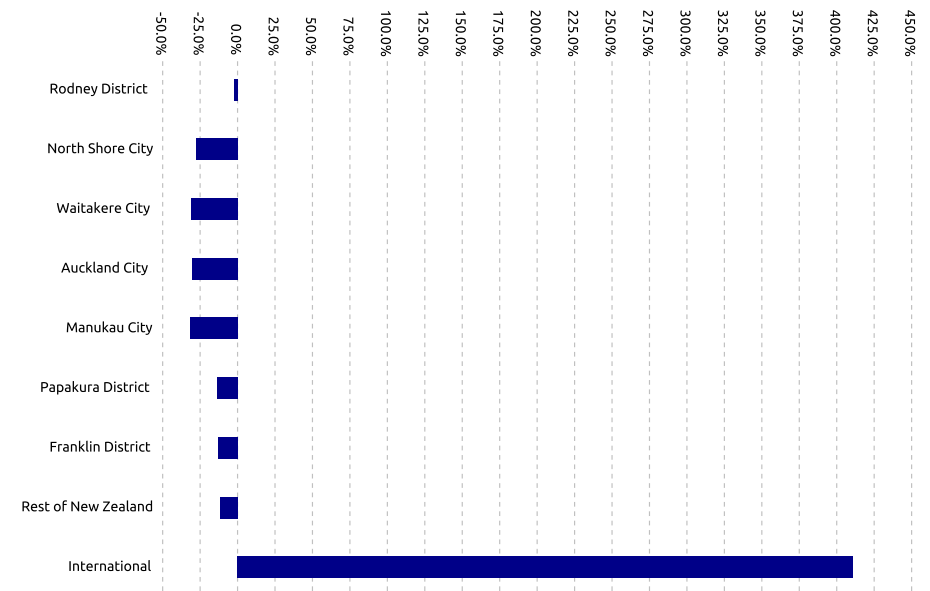
+5.0%

Lowest Growth:

Accommodation

-45.9%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:

International

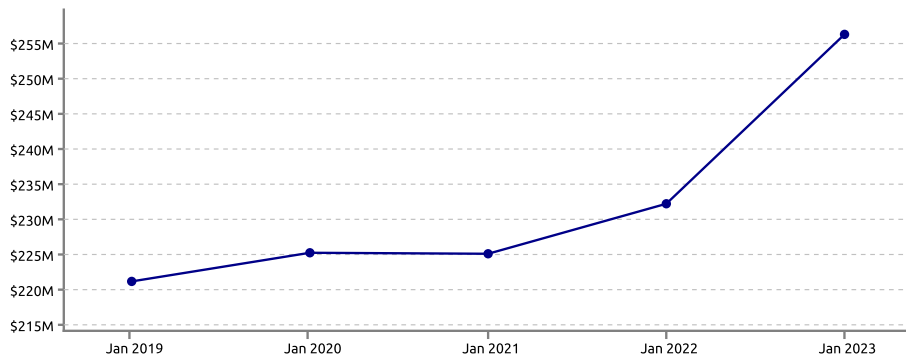
+410.8%

Lowest Growth:

Manukau City

-31.5%

SPEND OVER LAST 5 YEARS. YE JANUARY



Average Annual Growth:

(over 4 years to Jan 2023)

+3.8%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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