

One Mahurangi Summary

October 2022

PRECINCT

One Mahurangi

Spend	\$21.8M	+37.0%
Transactions	366.3K	+46.1%

REGION

Auckland Region

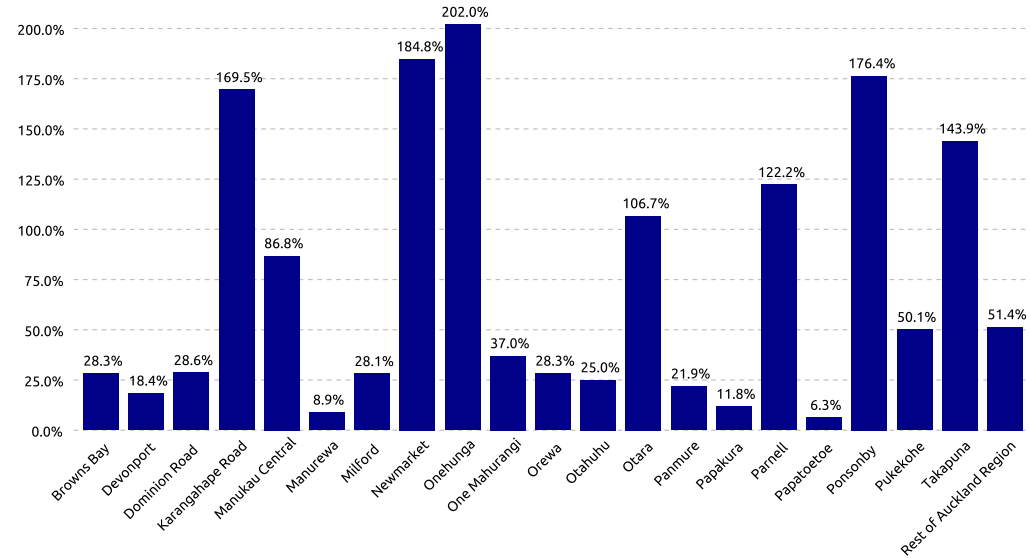
Spend	\$2,118.3M	+55.1%
Transactions	42.8M	+46.5%

NATIONAL

New Zealand

Spend	\$6,376.0M	+21.8%
Transactions	130.8M	+18.1%

PRECINCT SPEND GROWTH



Highest Growth:	Onehunga	+202.0%
Lowest Growth:	Papatoetoe	+6.3%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$256.0M	+12.2%
Transactions	4.2M	+5.2%

REGION

Auckland Region

Spend	\$23,759.2M	+12.9%
Transactions	476.8M	+2.7%

NATIONAL

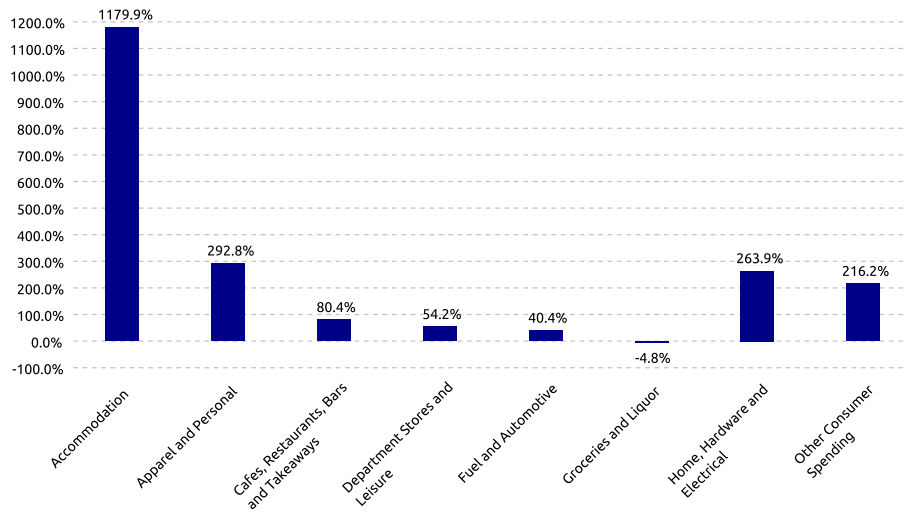
New Zealand

Spend	\$71,633.7M	+9.7%
Transactions	1,466.7M	+0.8%

NOTEWORTHY DATES DURING OCTOBER 2022

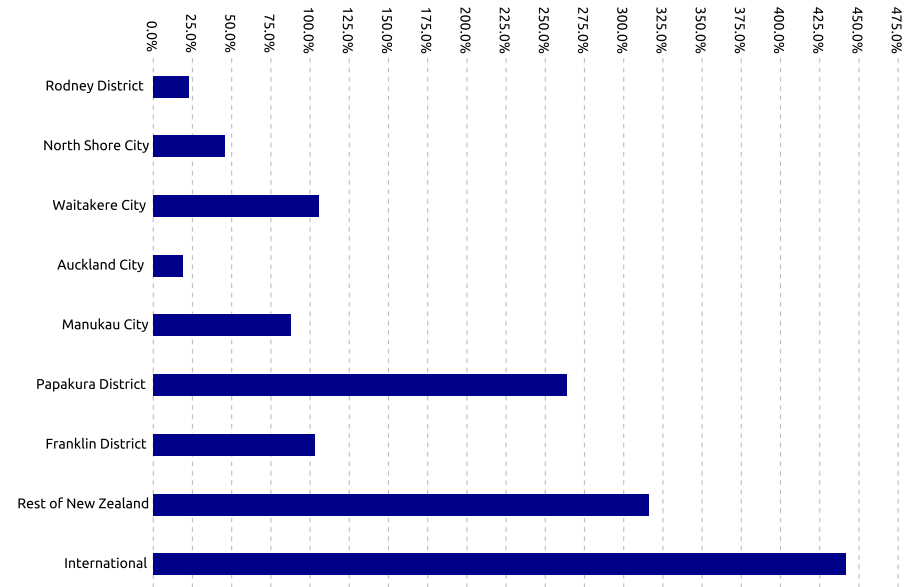
Highest Day	Lowest Day	Average Day
Thu, 20 Oct	Sun, 30 Oct	\$702.9K
\$975.6K	\$419.5K	11.8K Transactions

STORETYPE SPEND GROWTH



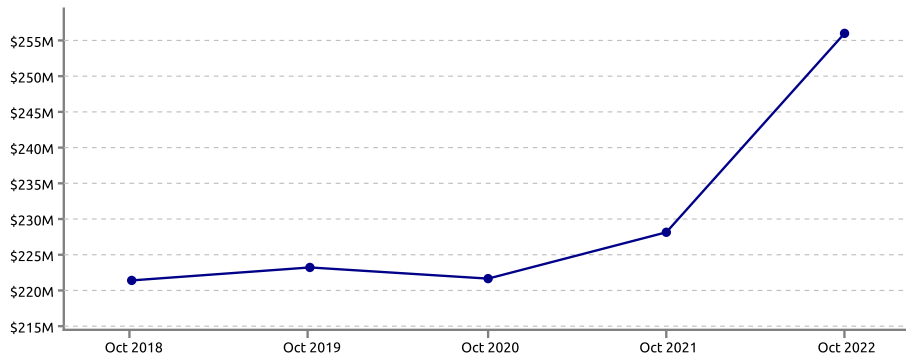
Highest Growth:	Accommodation	+1179.9%
Lowest Growth:	Groceries and Liquor	-4.8%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+441.7%
Lowest Growth:	Auckland City	+18.5%

SPEND OVER LAST 5 YEARS. YE OCTOBER



Average Annual Growth:	(over 4 years to Oct 2022)	+3.8%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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