

One Mahurangi Summary

November 2022

PRECINCT

One Mahurangi

Spend	\$22.0M	+6.3%
Transactions	363.2K	+14.1%

REGION

Auckland Region

Spend	\$2,151.4M	+17.0%
Transactions	42.9M	+19.1%

NATIONAL

New Zealand

Spend	\$6,422.7M	+10.4%
Transactions	130.3M	+8.7%

Last 12 Months

PRECINCT

One Mahurangi

Spend	\$257.3M	+12.6%
Transactions	4.2M	+7.8%

REGION

Auckland Region

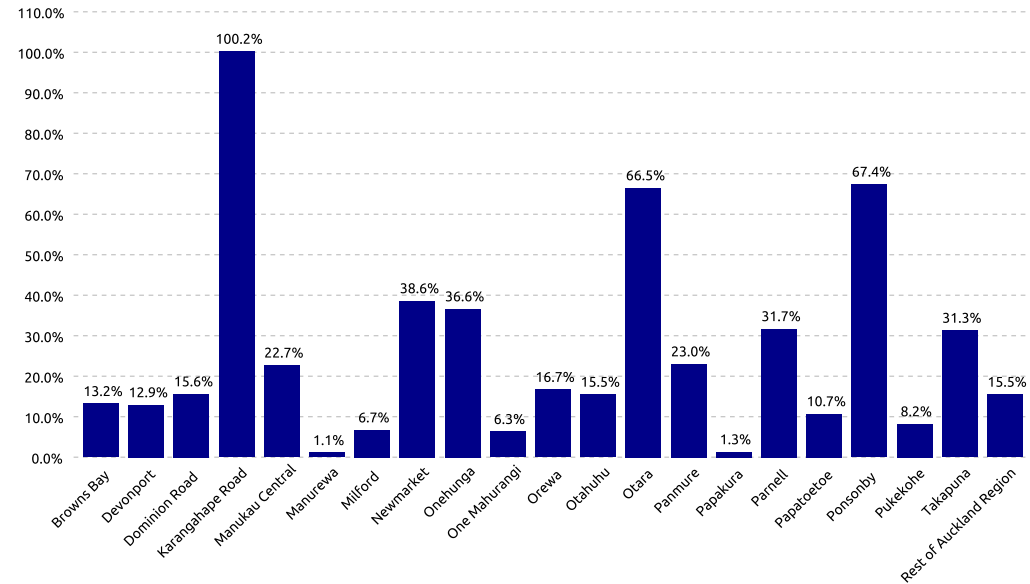
Spend	\$24,072.4M	+15.0%
Transactions	483.7M	+6.0%

NATIONAL

New Zealand

Spend	\$72,259.1M	+10.4%
Transactions	1,477.5M	+2.2%

PRECINCT SPEND GROWTH

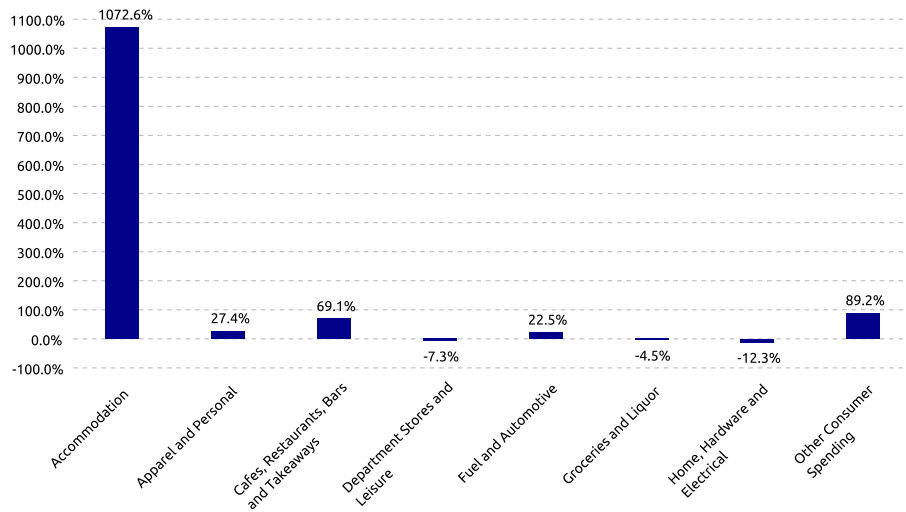


Highest Growth:	Karangahape Road	+100.2%
Lowest Growth:	Manurewa	+1.1%

NOTEWORTHY DATES DURING NOVEMBER 2022

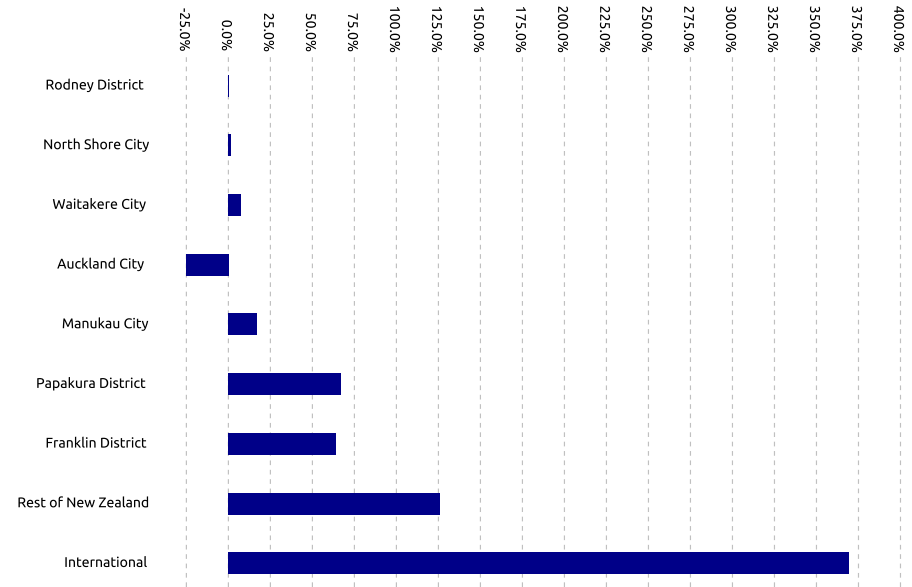
Highest Day	Lowest Day	Average Day
Fri, 04 Nov	Sun, 20 Nov	\$733.4K
\$959.0K	\$478.9K	12.1K Transactions

STORETYPE SPEND GROWTH



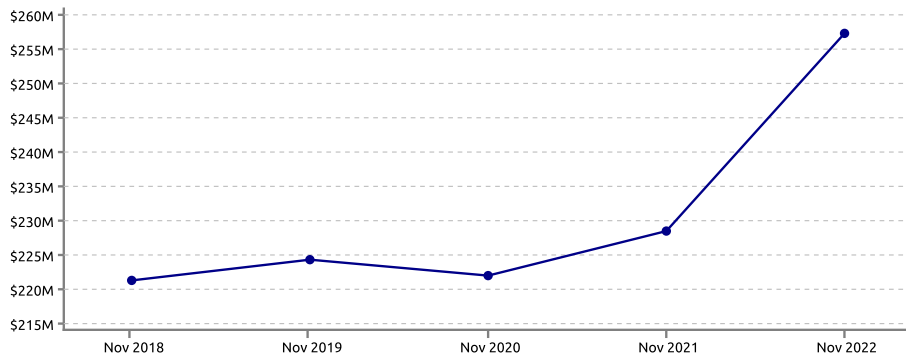
Highest Growth:	Accommodation	+1072.6%
Lowest Growth:	Home, Hardware and Electrical	-12.3%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+369.3%
Lowest Growth:	Auckland City	-25.0%

SPEND OVER LAST 5 YEARS. YE NOVEMBER



Average Annual Growth:	(over 4 years to Nov 2022)	+3.9%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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