

# One Mahurangi Summary

## August 2022

### PRECINCT

#### One Mahurangi

Spend	\$19.5M	+26.9%
Transactions	340.5K	+43.0%

### REGION

#### Auckland Region

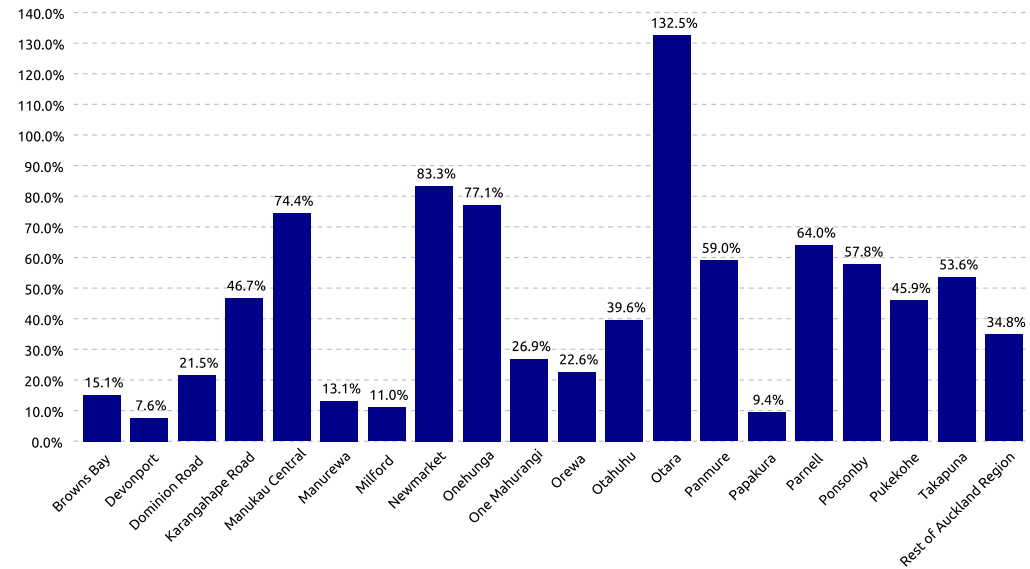
Spend	\$1,957.3M	+37.4%
Transactions	41.0M	+36.7%

### NATIONAL

#### New Zealand

Spend	\$5,838.0M	+35.9%
Transactions	123.5M	+36.6%

## PRECINCT SPEND GROWTH



## Last 12 Months

### PRECINCT

#### One Mahurangi

Spend	\$241.3M	+0.5%
Transactions	3.8M	-10.0%

### REGION

#### Auckland Region

Spend	\$21,982.9M	-1.7%
Transactions	440.4M	-11.6%

### NATIONAL

#### New Zealand

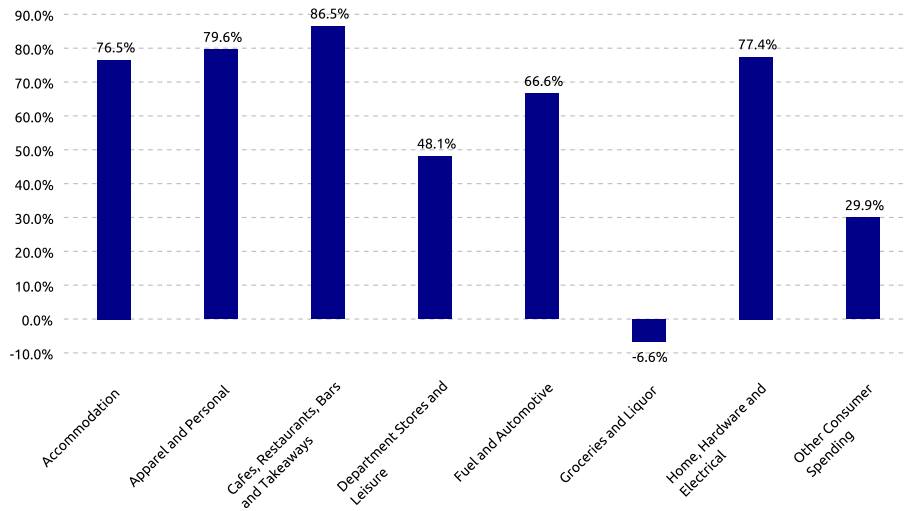
Spend	\$68,757.3M	+3.1%
Transactions	1,409.1M	-6.4%

<b>Highest Growth:</b>	Otago	+132.5%
<b>Lowest Growth:</b>	Devonport	+7.6%

## NOTEWORTHY DATES DURING AUGUST 2022

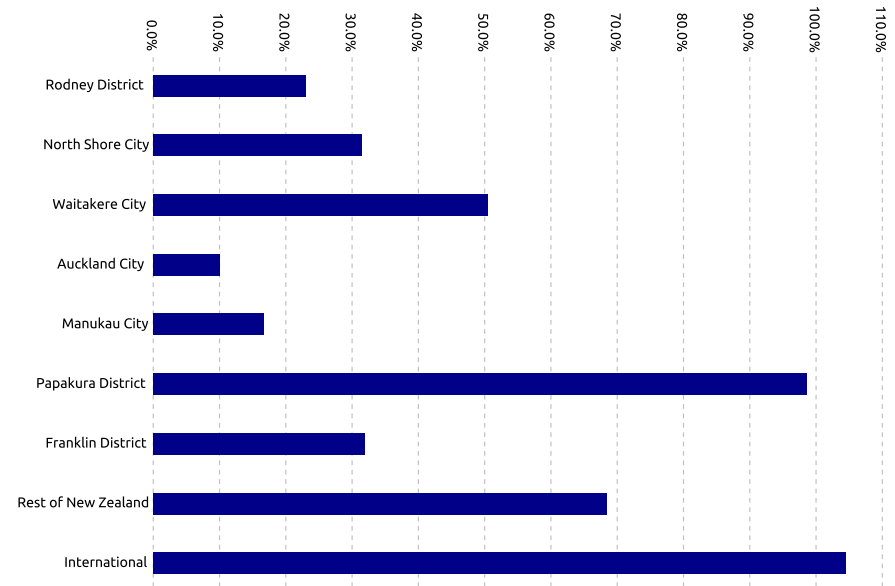
Highest Day	Lowest Day	Average Day
Fri, 26 Aug	Sun, 07 Aug	\$629.4K
\$778.6K	\$420.1K	11.0K Transactions

### STORETYPE SPEND GROWTH



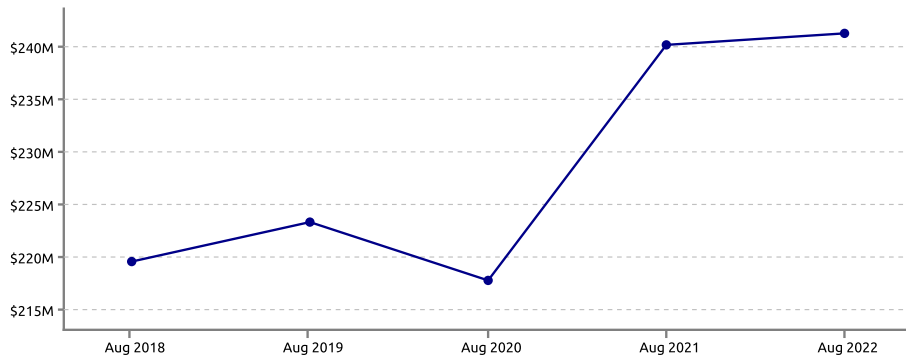
<b>Highest Growth:</b>	Cafes, Restaurants, Bars and Takeaways	+86.5%
<b>Lowest Growth:</b>	Groceries and Liquor	-6.6%

### CUSTOMER ORIGIN SPEND GROWTH



<b>Highest Growth:</b>	International	+104.5%
<b>Lowest Growth:</b>	Auckland City	+10.0%

### SPEND OVER LAST 5 YEARS. YE AUGUST



<b>Average Annual Growth:</b>	(over 4 years to Aug 2022)	+2.5%
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### Reading the Report

*Data Source:* This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

*Exclusions:* Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

*Definitions:* All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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