

Sponsorship Package 2022/23*

As a One Mahurangi Sponsor you are entitled to the following benefits:

- **Naming Rights**

Sponsor logos will be prominently displayed on One Mahurangi collateral including newsletters, the onemahurangi.co.nz homepage, and event signage.

- **Community Recognition**

Public acknowledgement on the One Mahurangi Sponsor's website page

- **Editorial Promotion**

Editorial features or promotions in the One Mahurangi newsletter. (Sent to over 1000 readers)

- **Networking Events and Workshops**

First priority to host networking events. Complimentary tickets and/or discounts to special events such as workshops

- **Community TV Advertising**

A free advertising slot on the community TV screens located across town in various local cafes and waiting rooms. (Conditions apply)

- **Social Media Coverage and Content Promotion**

On Meta social media platforms Facebook and Instagram @onemahurangi will on-share Sponsor content such as promotions and events to reach wider online audiences.

- **SEO Website Business Directory Listing**

One Mahurangi will actively manage and update sponsor listing on onemahurangi.co.nz

- **Membership Cards**

Priority for hosting deals on the One Mahurangi Membership cards that have a subscription of over 600 members

- **Warkworth Information Centre**

Priority placement of **advertising billboards and brochure displays in the centre, and promotions on the Warkworth Information Centre website page and social media platforms. (**advertising fees apply)

*Package valid until June 2023

Contact us to discuss and claim the Sponsorship Package benefits for your business:
lauren@onemahurangi.co.nz