Specifications

Billboards

Dimensions: 660mm W x 740mm H

Artwork: High resolution PDF with 5mm bleed Recommended local supplier: ECM Signs,

Warkworth, info@ecmsigns.co.nz; 021 4 666 92; 09 425 9506

Brochures

Dimensions: 114mm W x 225mm H (can be

folded to these dimensions)

Artwork: High resolution PDF with 5mm bleed Material: minimum 100gsm paper weight and

full colour preferred

Recommended local suppliers:

Short run: Copyworks, Warkworth,

chris@copyworks.co.nz; 09-425 7257

Long run: Warkworth Digital Design and Print, sales@warkworthprinting.co.nz; 09-425 7188

Supporting our local business community

www.onemahurangi.co.nz



How to seriously improve the visibility of your business







EXCLUSIVE OFFER FOR ONE MAHURANGI MEMBERS AND ASSOCIATE MEMBERS ONLY

The offer

- 1. Rent signage space for your billboard in the prominent, high-traffic area outside the Warkworth Information Centre for just \$500 +GST until 30 June 2022
- 2. Display your DLE brochure in our display racks and get Information Centre referrals for just \$200+GST until 30 June 2022 you can replenish or change your brochures as many times as you like in that time.

Space is limited - don't miss out.

Sign up now by emailing:
alison@onemahurangi.co.nz or
calling 09 425 9081

"Surprisingly with so much digital information available, we are increasingly being asked by customers for brochures to take away - this is a real but forgotten opportunity for businesses." Alison Hitchcock, Information Centre Manager

Why this is a not-to-be-missed marketing opportunity

Warkworth is the largest town between Auckland and Whangarei and only minutes from State Highway 1 making it a popular stop off point for visitors.

Warkworth is the main service town in north Rodney with a rapidly increasing population of permanent residents wanting information about local services.

Customer service at the Warkworth Information Centre is professional and friendly - our volunteers love referring people to local events, attractions, accommodation, facilities and services.

The Warkworth Information centre is in a prominent, central, high-foot traffic location.

These are easy, inexpensive and effective marketing initiatives.